Launched in fall 2009, the Workforce Central Manufacturing Partnership is a local industry-driven approach to workforce development – focused on achieving the highly skilled workforce required for businesses to grow and maintain a competitive edge in the south Wood County area.
Workforce Central
Ultimate Outcome
Everyone in the south Wood County area who wants to work has ample opportunities to prepare for and secure a family sustaining job and advance in a career over time. Current and prospective workers conveniently access a comprehensive, seamless array of education, training and support services, provided by a strong partnership of employers, educators and service providers that take shared responsibility for a healthy workforce, economy and job market.

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Workforce Central Manufacturing Partnership is a program of Incourage Community Foundation

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Partnership Services

CEO Peer Council
A local network of manufacturing CEOs who meet monthly to explore and share best practices for an improved, skilled workforce and enhanced organizational growth. Facilitated by our industry experts, this group of local leaders has an established charter and is committed to operate in an environment of mutual respect and confidentiality.

Organizational Training Assessments
Customized training assessments to help local businesses identify specific worker training needs that will have a direct and substantial impact on productivity, competitiveness, and employee compensation.

Worker Training Grants
Grants for employer-sponsored, industry-specific training that has a direct and substantial impact on productivity, competitiveness, and employee compensation.

Collaborative Training
Opportunities for local businesses to collaborate with each other, Mid-State Technical College, North Central Wisconsin Workforce Development Board, and other local state and national training and grant making entities – to ensure training meets the needs of local business.

Collaborative training opportunities

Manufacturing Leadership
A series of Mid-State Technical College certificates that can be taken individually or ladder into an Associate Degree. Courses are taught on a schedule convenient to three shifts.

Food Manufacturing Science Certificate
A program developed by Mid-State Technical College with members of the Workforce Central Manufacturing CEO Peer Council. Currently available to adult workers qualifying for Workforce Investment Act (WIA) services.

MSSC-Manufacturing Skills Standard Certification
Designed for job seekers and current manufacturing workers, the MSSC credential ensures manufacturers have a skilled workforce for the 21st century.

Industrial Manufacturing Certification
A certificate available to local residents who’s income qualifies them to receive food stamps. Training includes basic manufacturing fundamentals in safety, quality, production, and maintenance.

CEO Peer Council Members

- Corenso North America
- Energy Composites Corporation
- ERCO Worldwide (USA) Inc.
- Fey Printing
- Foremost Farms
- Golden County Foods
- Kickapoo Valley Cheese Corporation
- Mariani Packing Company, Inc.
- McCain Foods
- NewPage Corporation
- Ocean Spray Cranberries, Inc.