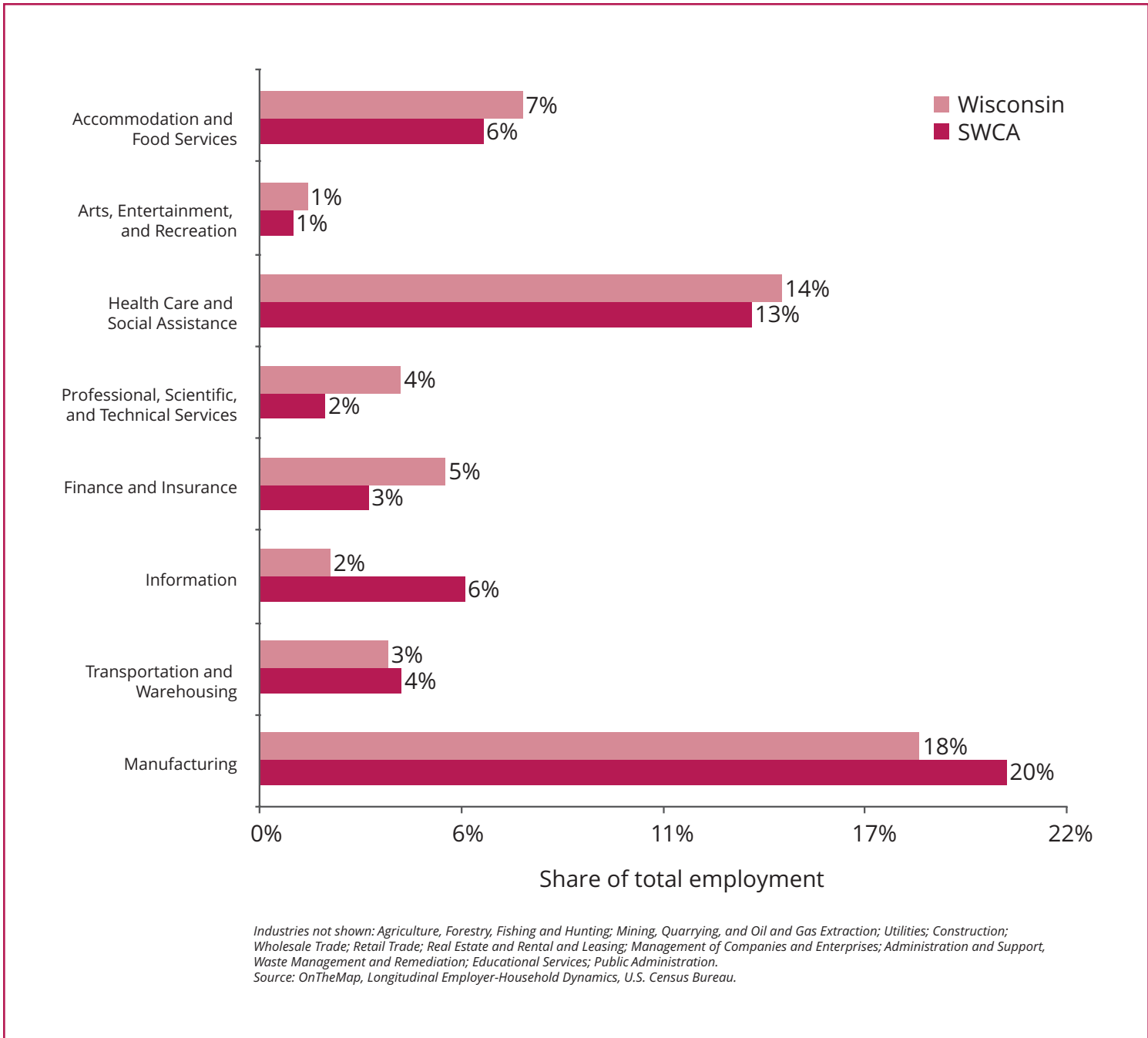


Share of total employment
in selected industries
SWCA and WI, 2011

**ECONOMIC
OPPORTUNITY**



Share of total employment
in selected industries
SWCA and WI, 2011

**ECONOMIC
OPPORTUNITY**

	SWCA	Wisconsin	
	Share of total employment	Share of total employment	Difference
Industries			
Agriculture, Forestry, Fishing and Hunting	2.5%	0.8%	1.7
Mining, Quarrying, and Oil and Gas Extraction	0.0%	0.1%	-0.1
Utilities	0.5%	0.5%	-0.0
Construction	3.1%	3.5%	-0.4
Manufacturing	20.4%	18.0%	2.4
Wholesale Trade	1.6%	4.6%	-3.0
Retail Trade	10.4%	10.8%	-0.3
Transportation and Warehousing	3.9%	3.5%	0.4
Information	5.6%	1.9%	3.7
Finance and Insurance	3.0%	5.1%	-2.1
Real Estate and Rental and Leasing	0.6%	0.9%	-0.3
Professional, Scientific, and Technical Services	1.8%	3.8%	-2.1
Management of Companies and Enterprises	1.7%	2.1%	-0.4
Administration & Support, Waste Management and Remediation	2.3%	4.7%	-2.4
Educational Services	8.1%	8.8%	-0.7
Health Care and Social Assistance	13.4%	14.2%	-0.8
Arts, Entertainment, and Recreation	0.9%	1.3%	-0.4
Accommodation and Food Services	6.1%	7.2%	-1.1
Other Services (excluding Public Administration)	4.4%	3.0%	1.4
Public Administration	9.8%	5.3%	4.6

Source: OnTheMap, Longitudinal Employer-Household Dynamics, U.S. Census Bureau.