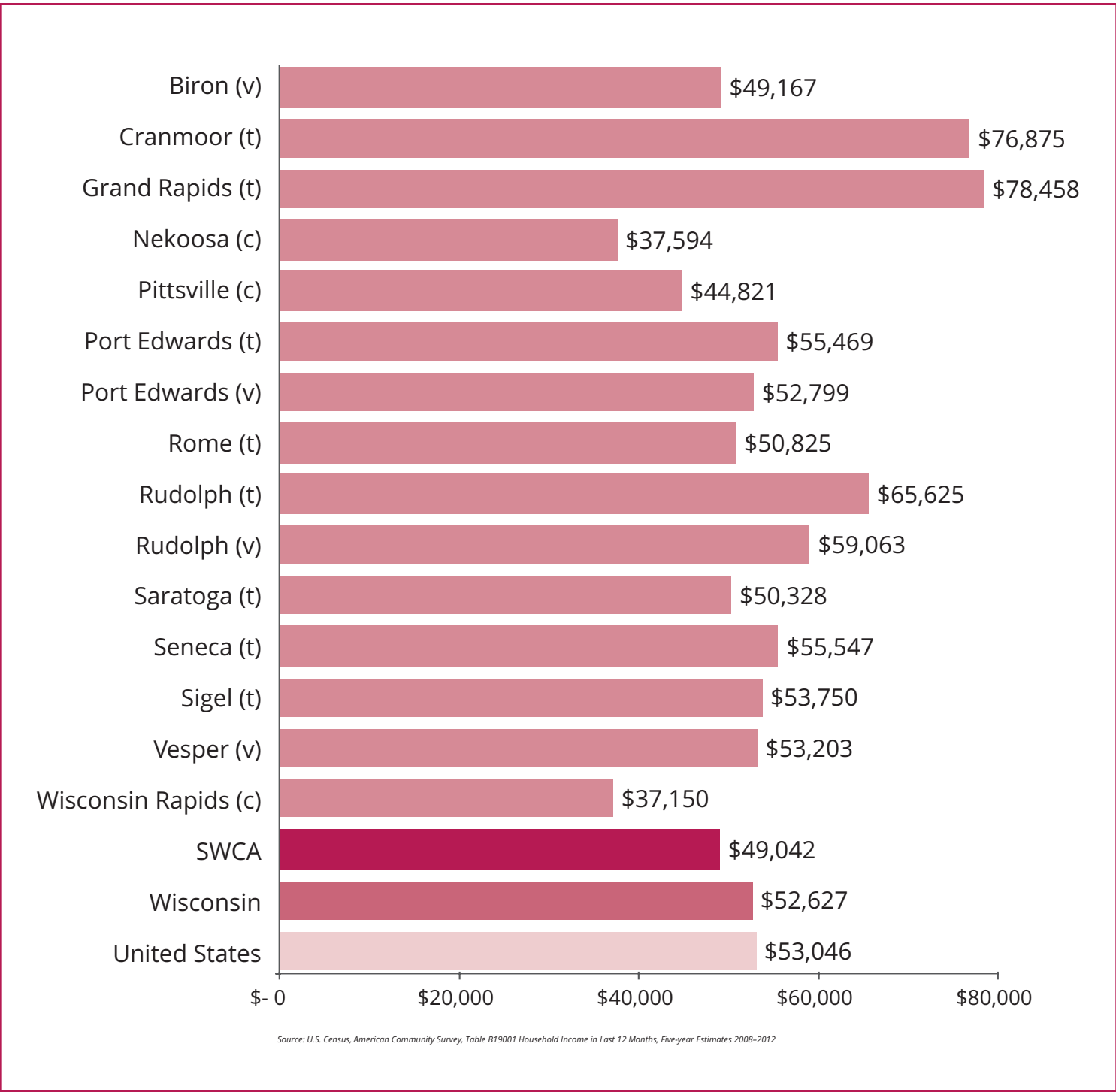


Median earnings by SWCA municipality,  
in SWCA, WI, and U.S,  
2008–2012 (2012 dollars)

**ECONOMIC  
OPPORTUNITY**



Median earnings by SWCA municipality,  
in SWCA, WI, and U.S,  
2008–2012 (2012 dollars)

**ECONOMIC  
OPPORTUNITY**

	Census 2000 Data			ACS 2012 Data				
	Percent of Households with Income less than \$35,000	Percent of Households with Income between \$35,000 and \$75,000	Percent of Households with Income greater than \$75,000	Median Household Income	Mean Household Income	Percent of Households with Income less than \$35,000	Percent of Households with Income between \$35,000 and \$75,000	Percent of Households with Income greater than \$75,000
Biron (v)	38.4%	47.7%	14.0%	\$49,167	\$64,024	33.7%	38.8%	27.5%
Cranmoor (t)	23.5%	51.5%	25.0%	\$76,875	\$94,926	12.3%	35.4%	52.3%
Grand Rapids (t)	21.3%	43.2%	35.5%	\$78,458	\$83,536	18.4%	29.6%	52.0%
Nekoosa (c)	45.1%	43.7%	11.2%	\$37,594	\$44,024	45.0%	41.8%	13.2%
Pittsville (c)	46.8%	43.4%	9.8%	\$44,821	\$54,086	38.8%	36.7%	24.5%
Port Edwards (t)	36.8%	46.4%	16.8%	\$55,469	\$59,001	34.1%	40.5%	25.4%
Port Edwards (v)	33.2%	44.5%	22.3%	\$52,799	\$58,484	31.9%	42.1%	25.9%
Rome (t)	38.4%	45.0%	16.6%	\$50,825	\$59,639	30.7%	49.0%	20.3%
Rudolph (t)	27.3%	51.5%	21.2%	\$65,625	\$74,167	17.9%	38.1%	44.0%
Rudolph (v)	41.5%	48.0%	10.5%	\$59,063	\$68,970	17.5%	47.0%	35.5%
Saratoga (t)	33.7%	49.5%	16.7%	\$50,328	\$57,483	32.5%	43.2%	24.3%
Seneca (t)	25.2%	54.0%	20.8%	\$55,547	\$61,840	19.3%	53.6%	27.1%
Sigel (t)	30.7%	48.4%	20.9%	\$53,750	\$63,285	29.7%	42.0%	28.3%
Vesper (v)	44.8%	45.7%	9.5%	\$53,203	\$51,009	35.5%	42.7%	21.8%
Wisconsin Rapids (c)	50.0%	39.9%	10.0%	\$37,150	\$45,271	47.0%	38.0%	15.0%
SWCA	39.9%	43.5%	16.6%	\$49,042	\$56,362	36.6%	39.0%	24.4%
Wisconsin	38.9%	40.8%	20.3%	\$52,627	\$67,188	32.8%	34.8%	32.3%
United States	41.5%	36.0%	22.5%	\$53,046	\$73,034	33.7%	31.9%	34.5%

Note: Income of \$35,000 represents approximately the cutoff for a family of three to be considered economically disadvantaged by the DPI.  
Source: U.S. Census, American Community Survey, Table B19001 Household Income in Last 12 Months, Five-year Estimates 2008–2012.