

Tax-Deducted Philanthropic Giving
in SWCA, Wood County, Wisconsin,
and United States, 2013

**RESIDENT
ENGAGEMENT**

ZIP Code	Population	Total Contributions	Median Contribution	Median Discretionary Income	Percent of Income Given	Giving Per Capita
54457	8,539	\$2,128,552	\$1,660	\$49,216	3.40%	\$249.27
54466	2,815	\$554,434	\$1,201	\$47,856	2.50%	\$196.96
54469	1,792	\$601,862	\$2,195	\$49,134	4.50%	\$335.86
54475	1,482	\$320,306	\$1,218	\$50,738	2.40%	\$216.13
54489	1,550	\$289,104	\$2,105	\$47,042	4.50%	\$186.52
54494	27,126	\$8,838,889	\$1,762	\$51,755	3.40%	\$325.85
54495	7,637	\$1,530,328	\$1,530	\$47,608	3.20%	\$200.38
SWCA	50,941	\$14,263,475	x	x	x	\$280.00
Wood County	84,039	\$26,266,892	\$1,750	\$51,575	3.40%	\$312.56
Wisconsin	5,673,056	\$2,017,099,383	\$1,747	\$51,392	3.40%	\$355.56
United States	309,799,102	\$135,755,907,493	\$2,564	\$54,783	4.70%	\$438.21

Source: *Philanthropy.com, America Gives, 2013 Data*