TRIBUNE BUILDING

TRIBUNE BUILDING PROJECT
PHASE II, MEETING 3 - SUMMARY AND RESULTS

incourage
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What happened at Meeting 3?

At Phase II, Meeting 3, residents were asked to complete two parts of an activity in 17 table groups consisting of 6-8 people.

In Activity Part 1, table groups discussed and ranked approaches to renovations of historic mid-century modern buildings. The results of these rankings will help inform overall design guidelines for tenant spaces and exterior construction. Each table had a sheet with four example renovations of building exteriors, and four examples of renovations of building interiors. Groups were able to respond to each of these groupings with three levels of detail. Each table group:

• Ranked the image examples overall.
• Indicated negative, neutral, or positive reactions to six elements of the renovations. For the exterior examples, the elements were: materials, colors, windows-doors, walls, entrance, and landscape. For the interior examples, the elements were: flooring, ceilings, walls, lighting, furnishings, and colors.
• Provided additional comments about each option, and overall comments for each sheet.

idelines for Historic Renovation

Residents were able to respond to individual elements negatively (-1), neutrally (0), or positively (+1). The element net scores on the following pages reflect the sum of all table responses.

Overall ranking among like images.

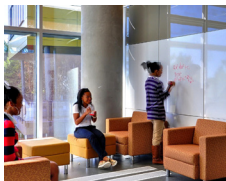Space to write additional comments about each image.

In Activity Part 2, table groups discussed and ranked renovation images of five public spaces within the Tribune Building: 1) Hang Out, Social Space, & Gallery, 2) Flexible Space, 3) Play Area, 4) Welcome Center, and 5) Game Room. These spaces were selected because they are public areas that are not likely to need extensive design input by future operators. Each of the 17 table groups worked through two of these five spaces. Each of these table sheets had six images of contrasting interior design styles, to which table groups could respond.

Similarly to Activity Part 1, table groups stated their preferences through three levels of detail. Each table group:

- Ranked the image examples overall.
- Indicated negative, neutral, or positive reactions to six elements of the renovations: flooring, ceilings, walls, lighting, furnishings, and colors.
- Provided additional comments about each option, and overall comments about each kind of space.

sign for Community Spaces
CE, & GALLERY

Residents were able to respond to individual elements negatively (-1), neutrally (0), or positively (+1). The element net scores on the following pages reflect the sum of all table responses.

Overall ranking among like images.

Space to write additional comments about each image.

Activity Part 1: Guidelines for Historic Renovation

In Activity Part 1, table groups considered four contrasting exterior and four contrasting interior renovation examples. Residents responded to these images through ranking, critique, and comments. Each table group had an opportunity to support their overall response to each image and the specific elements. The project team named these Images A through D in order of their ranking.

For both exterior and interior renovations, the most favored elements were natural lighting, glass, warm colors, and some historic or warmer materials in combination with contemporary materials. Most table groups emphasized the need to preserve historic elements of the building and surrounding area, while opening the building to river views and landscape elements, and adding comfort with program specific design features. Several groups desire the renovation to be clean, simple, and sleek, without being boring, and some table groups would like colors and textures that draw from nature and local materials.

EXTERIOR RENOVATION

When table groups considered the exterior renovation examples, they greatly favored Image A, followed distantly by Image B, with the others tied for last.

When it came to individual elements, table groups ranked Image B best for materials, colors, and windows/doors. Image C was favored for its glass walls, and Image A scored highest, by far, for its entrance and landscape.

All options collected a mix of responses, but taken as a whole, they provide clear general preferences and dislikes. Comment summaries for each of these images are on the following page.

Image A
Score: 42
Overall Rank: 1

Element Net Score
Materials: 5
Colors: 2
Windows/Doors: 10
Walls: 0
Entrance: 14
Landscape: 13

Image B
Score: 22
Overall Rank: 2

Element Net Score
Materials: 14
Colors: 4
Windows/Doors: 15
Walls: 2
Entrance: -3
Landscape: 5

Image C
Score: 15
Overall Rank: 3

Element Net Score
Materials: 0
Colors: -1
Windows/Doors: 8
Walls: 6
Entrance: -5.5
Landscape: -0.5

Image D
Score: 15
Overall Rank: 3

Element Net Score
Materials: -1
Colors: 0
Windows/Doors: 6
Walls: -1
Entrance: 4
Landscape: -8

Exterior Renovation Comment Summaries

Image A:
Table groups found this space very inviting, and appreciated exterior seating and the preservation of large trees and landscape elements. The table groups had mixed impressions of the material palette, some viewing it as natural and light while others viewed it as too institutional, boring, or colorless.

Image B:
Table groups tended to favor preserving brick, but like wood as a natural and warming contrast to more industrial finishes. They disliked the renovated entryway, citing that it was boring, not visible, or may look dated with time. Groups generally liked the large windows, but are concerned about views and operability on the river-facing elevation, and energy efficiency. Several groups would prefer more landscaping.

Image C:
Most table groups had the overall impression that this building looked too "industrial" and "modern" with stark coloring and landscape. Table groups noted the dramatic renovation, and some found the asymmetrical windows and surfaces too complex. While more windows was viewed as positive, several table groups were displeased being unable to identify the building's entrance from the image.

Image D:
Table groups generally agreed that they like the use of a shaded entry space or canopy, but found this particular space generic and bland. Some would specifically like to see more color and landscape elements.

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Eskew Dumez + Ripple
Lamar Advertising Headquarters
© 2014 AOS

Image A: Rank 1

copyrighted image
The Glen prior to renovation
Julie Snow Architects
© 2015 McGraw Hill Financial

copyrighted image
The Glen
Julie Snow Architects
© 2011 Paul Crosby

Image B: Rank 2

copyrighted image
Jorgensen Laboratory
Prior to Renovation
John Friedman
Alice Kimm Architects
© 2015 McGraw Hill Financial

copyrighted image
Jorgensen Laboratory
John Friedman Alice Kimm Architects
© Benny Chan/Fotoworks

Image C: Rank 3

copyrighted image
Digital Animation Studio
Wolcott Architects and Interiors
© 2013 Wolcott

Image D: Rank 3

INTERIOR RENOVATION

When table groups considered general interior renovation examples, they favored image A, with its translucent partitions and generous lighting. Image B came second, liked for its use of wood and inviting seating. Groups felt that Image C was too colorful and out of style, and ranked Image D lowest for the opposite reason of being too drab.

When it came to individual elements, table groups favored the ceiling, walls, lighting, and colors in Image A. Table groups also liked the ceiling from Image C, and the wood slat walls from Images B and D. There was tepid response to the floors of all of the images; table groups slightly favored the concrete floors of Images A and B. Only the furnishings of Image A garnered a net positive response, but not an enthusiastic one.

Full comment summaries are on the following page.

Image A
Score: **37**
Overall Rank: **1**

Element Net Score
Flooring: 3
Ceiling: 7
Walls: 12
Lighting: 12
Furnishings: 2
Colors: 5

Image B
Score: **30**
Overall Rank: **2**

Element Net Score
Flooring: 3
Ceiling: 3
Walls: 7
Lighting: 2
Furnishings: 0
Colors: -2

Image C
Score: **23**
Overall Rank: **3**

Element Net Score
Flooring: 0
Ceiling: 6
Walls: 1
Lighting: 1
Furnishings: -1
Colors: 1

Image D
Score: **14**
Overall Rank: **4**

Element Net Score
Flooring: 1
Ceiling: -6
Walls: 9
Lighting: 0
Furnishings: -7
Colors: -5

Interior Renovation Comment Summaries

Image A:
Table groups generally liked the many sources of lighting and felt that partitions made space feel open but flexible. Groups felt mixed about the overall aesthetic; some groups thought this space was sleek, but others found it cold or drab.

copyrighted image
LBC Center for University Life
VJAA
© 2009 Paul Crosby

Image A: Rank 1

Image B:
Table groups generally liked the texture and warmth of wood in this space, as well as the low but open ceiling, and tables and booths. Some groups suggested more color, especially on the floors, and more natural lighting to make the space feel more inviting.

copyrighted image
Claremont University Consortium
Administrative Campus Center
LTL Architects
© 2015 Architizer,

Image B: Rank 2

Image C:
Table groups agreed that the furniture and use of color in this space was outdated and too bright unless it was for children's space. Some groups felt that the carpeting and furniture looked comfortable, but others were concerned about their use and maintenance. Groups did like the ceiling treatment, however, with its use of recessed lighting.

copyrighted image
Macquarie Bank
Clive Wilkinson Architects
© 2010 Shannon McGrath

Image C: Rank 3

copyrighted image
The Glen
Julie Snow Architects
© 2015 McGraw Hill Financial

Image D:
Some groups liked the clean materials, but others disliked neutral or cool tones that gave an impression of being sterile. Groups liked flexible elements like lighting and the wood screen wall. The flooring was the most notable element to several groups that prefer the smooth surface for durability and maintenance, but find the color cold.

Image D: Rank 4

Activity Part 2: Design for Community Spaces

In Activity Part 2, each table groups considered five community spaces in the Tribune Building. The following pages catalog the rankings, element scores, and general responses to six images pertaining to each of these five community spaces. For each space, the project team named these images A through F based on their ranking.

PLAY AREA
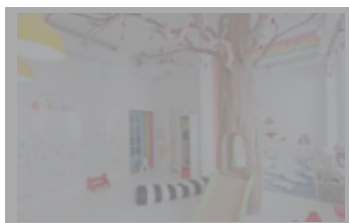
Image A
Score:	**27**
Rank:	**1**

Element Net Score
Flooring:	0
Ceiling:	2
Walls:	4
Lighting:	3
Furnishings:	3
Colors:	1
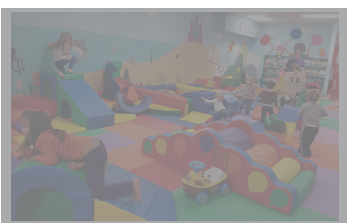
Image B
Score:	**25**
Rank:	**2**

Element Net Score
Flooring:	6
Ceiling:	-1
Walls:	4
Lighting:	-1
Furnishings:	6
Colors:	4

Image C
Score:	**17**
Rank:	**3**

Element Net Score
Flooring:	-1
Ceiling:	-1
Walls:	1
Lighting:	1
Furnishings:	1
Colors:	3
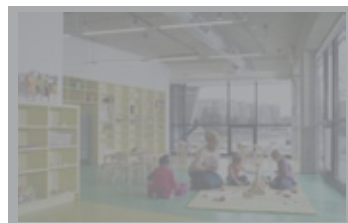
Image D
Score:	**15**
Rank	**4**

Element Net Score
Flooring:	2
Ceiling:	-4
Walls:	2
Lighting:	1
Furnishings:	0
Colors:	2

Table groups agreed that the Play Area should be bold, colorful, and appeal to children.

Table groups liked Images A and B best for their interactivity and physicality, and general emphasis on stimulation and fun. The other options were described as too much like a library or school, and did not emphasize play.

For individual elements, table groups preferred the flooring, furnishings, and color in Image B most. Table groups liked the walls in Images A and B, and the lighting and ceiling in Image A.

Comment summaries of all images can be found on the following page.
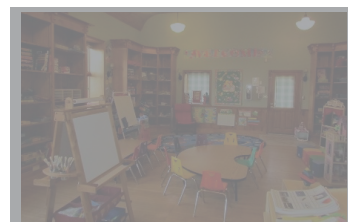
Image E
Score:	**6**
Rank:	**5**

Element Net Score
Flooring:	-2
Ceiling:	-2
Walls:	-4
Lighting:	-4
Furnishings:	-4
Colors:	-3

Image F
Score:	**3**
Rank:	**6**

Element Net Score
Flooring:	-2
Ceiling:	-2
Walls:	0
Lighting:	-1
Furnishings:	-4
Colors:	-4

Play Area Comment Summaries

Image A:
Table groups liked the balance of soft and hard surfaces in this space. They responded positively to the tree, and one group suggested making the tree into a light fixture. Another group saw the opportunity for a coloring wall. Groups commented that it seemed more geared towards the youngest of children, and leaned to the feminine side.

Image B:
Table groups liked the physicality and softness of this space, but many tables felt the colors were a little overpowering and dark, needing some more white or neutral corkboard walls. A few groups noted the desire for natural light.

Image C:
Table groups agreed that this space appears too much like a library, lacking color, graphics, and liveliness.

Image D:
Table groups commented that this space is not interactive enough, and it needs objects to climb and crawl on. Table groups did like the cubbies and the natural light in this space.

Image E:
Table groups felt that this space is too dark, uninviting, and school-like. They noted it needs more play objects and soft edges.

Image F:
Table groups liked the windows in this space but thought the floors needed more shapes and colors. Two groups felt that the window/wall treatment should be in the common space, not just the Play Area.

One table group suggested a large faux-newspaper board with three news stories with photos cut out, in which kids can insert their heads. They also suggested a broadcasting booth with headphones and a jukebox for kids to play at being radio hosts.

copyrighted image
Bibliotheka
Yeka Haski
©2015 Pinkula

Image A: Rank 1

copyrighted image
Play and Learn With Me, Indoor Playground, Birthday Party & Learning Center
Lafayette Louisiana
© 2015 by Play and Learn With Me

Image B: Rank 2

copyrighted image
Childrens Library Design
Meyer, Scherer, & Rockcastle
©2015 Library Journal

Image C: Rank 3

copyrighted image
Lavezzorio Community Center
Studio Gang
©2008 Studio Gang

Image D: Rank 4

copyrighted image
A Child's First Steps Building
©2011 A Child's First Steps Child Care Center

Image E: Rank 5

copyrighted image
Kindergarten of Jiading New Town
Atelier Deshaus
©2012 Shu He

Image F: Rank 6

HANG OUT, SOCIAL SPACE, & GALLERY

Image A
Score: 28
Rank: 1

Element Net Score
Flooring: 5
Ceiling: 3
Walls: 4
Lighting: 5
Furnishings: -1
Colors: 4

Image B
Score: 19
Rank: 2

Element Net Score
Flooring: 2
Ceiling: 3
Walls: 5
Lighting: 0.5
Furnishings: -2
Colors: 1

Image C
Score: 19
Rank: 2

Element Net Score
Flooring: 2
Ceiling: 0
Walls: 8
Lighting: 5
Furnishings: -3
Colors: -2

Image D
Score: 16
Rank 4

Element Net Score
Flooring: 0
Ceiling: 0
Walls: 1
Lighting: 6
Furnishings: -1
Colors: -3

Table groups generally thought that the Hang Out, Social Space, & Gallery should be open, have natural light, and use warm and inviting colors, textures, and furnishing.

Table Groups ranked Image A highest due to its colorful and creative atmosphere. Images B and C tied for second; Image B was liked for its materials and comfort, and Image C for its lighting and use of art. Image D came fourth, liked for its natural light. Images E and F were far behind, too bland and overwhelmingly colorful, respectively.

Individual element responses show that the walls of Image C garnered the most positive response. Table groups preferred the flooring and colors of Image A, and the lighting of Images D, C and A. The ceilings of Images A and B were moderately liked. The highest scoring furnishings were in Image F, with a neutral score of 0.

Comment summaries of all images can be found on the following page.

Image E
Score: 9
Rank: 5

Element Net Score
Flooring: 1
Ceiling: 2
Walls: -1
Lighting: 1
Furnishings: -4
Colors: -1

Image F
Score: 7
Rank: 6

Element Net Score
Flooring: -2
Ceiling: -1
Walls: 0
Lighting: -1
Furnishings: 0
Colors: -4

Hang Out, Social Space, & Gallery
Comment Summaries

Image A:
Most table groups thought this space's colorful, creative atmosphere was very comfortable. While some thought that there was an opportunity to incorporate local history or culture, others were concerned that the space was not versatile and would be distracting as a gallery space.

Image B:
Table groups enjoyed the variety of materials, as well as the bookshelves and comfortable furniture. Table groups had mixed impressions of the more intimate atmosphere - some found the colored glass and lighting soothing, but others thought it was too closed and dark.

Image C:
Most table groups liked the windows and natural lighting in this space, as well as the use of art. Table groups had more mixed feelings about the furniture, some feeling that it allowed flexibility but others concerned that it may be uncomfortable.

Image D:
Table groups liked the natural lighting in this space, as well as the columns and whiteboard. Table groups did not like the furnishings and colors as much.

Image E:
Table groups had very mixed reactions to this space. Some table groups thought the muted colors were modern and versatile for displaying art, while others felt that it was bland and cold. The lighting was also a controversial element, some groups favoring it and others not.

Image F:
Table groups liked the openness of this space, but most felt that the colors were too bright. Some liked the lightweight furniture, but others were concerned about sturdiness and comfort.

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Cabana Restaurant
Michaelis Boyd Associates
©2015 Restaurant & Bar
Design Ltd.

Image A: Rank 1

copyrighted image
Raven Street House
James Russell Architects
©2015 Lunchbox Architects

Image B: Rank 2

copyrighted image
Mays High School
Perkins+Will
©2013 Arts Atl

Image C: Rank 2

copyrighted image
Collegiate Academy
Studio Jeff Sharpe
©2014 SJS

Image D: Rank 4

Image E: Rank 5

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Claire T. Carney Library
Perkins+Will
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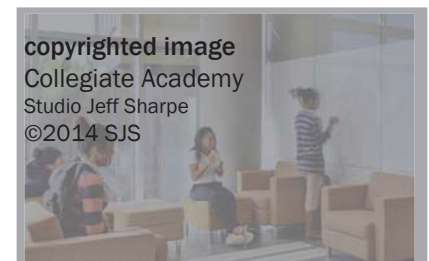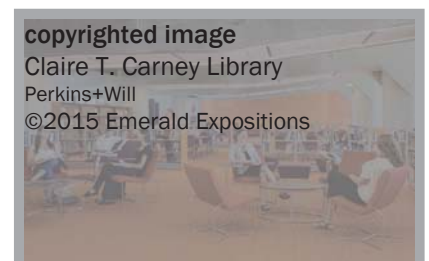
Image F: Rank 6

FLEXIBLE SPACE

Image A
Score: 30
Rank: 1

Element Net Score
Flooring: 5
Ceiling: 2
Walls: 5
Lighting: -2
Furnishings: 3
Colors: 2

Image B
Score: 24
Rank: 2

Element Net Score
Flooring: 2
Ceiling: 2
Walls: 3
Lighting: -1
Furnishings: -1
Colors: -2

Image C
Score: 19
Rank: 3

Element Net Score
Flooring: 4
Ceiling: 2
Walls: 4
Lighting: -1
Furnishings: -3
Colors: -3

Image D
Score: 14
Rank: 4

Element Net Score
Flooring: -2
Ceiling: 1
Walls: -3
Lighting: 4
Furnishings: -2
Colors: -2

Table groups thought it was important for the Flexible Space to have movable partitions, and for the other elements to remain relatively neutral and open. Natural lighting is also important, and one group suggested movable storage as well.

Table groups ranked Image A highest, appreciating its use of materials. Image B was ranked second for its extensive use of glass, and Image C was ranked third for its openness and flexibility. Table groups found Image D unfinished, Image E too full of furniture, and Image F disjointed.

Table groups liked the wood flooring of Images A and C best. They liked the ceilings of Images A, B, and C most, and the walls of Images A, C, and F. When it comes to lighting, only Image D garnered a net positive response; likewise only Image A received a positive response in the furnishing category. The colors of Images A and E were most preferred.

Comment summaries of all images can be found on the following page.

Image E
Score: 14
Rank: 4

Element Net Score
Flooring: -5
Ceiling: 1
Walls: 0
Lighting: 0
Furnishings: -1.5
Colors: 2

Image F
Score: 5
Rank: 6

Element Net Score
Flooring: -4
Ceiling: -1
Walls: 4
Lighting: -4
Furnishings: -2
Colors: 1

Flexible Space Comment Summaries

Image A:
Most table groups liked the exposed wooden beams and brick walls in this space, but they had mixed feelings about the partition. Some found it obtrusive while others appreciated the flexibility.

Image B:
Table groups were generally interested in the extensive use of glass for lighting, and the interior glass wall that allowed visibility to other floors. However, they also expressed concern about the lack of privacy with this amount of glass.

Image C:
Most table groups felt that this room's coloring was too dark, but they liked the space's openness and flexibility. Some liked the ceiling lights and absorbing ceiling tiles, but others thought it looked more like a space behind a stage, rather than a Flexible Space.

Image D:
Table groups like the openness and lighting in this space, but overall felt that the walls, ceiling, and floors seemed too unfinished.

Image E:
Many table groups liked the ceiling, and some liked the added interest of shaded accent lights in this room. Table groups felt that the level change of the floor and the amount of furniture was not appropriate for a Flexible Space.

Image F:
Table groups generally found this space too disjointed for a Flexible Space. They did not like the lighting. One table group noted appreciation for the windows and warm neutral tones on the walls.

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Tolleson Office
Huntsman Architectural Group
©2012 David Wakely

Image A: Rank 1

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Perry and Marty Granoff Center for the Creative Arts
Diller Scofidio + Renfro
©2011 Iwan Baan

Image B: Rank 2

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East Bay Center for the Performing Arts
Mark Cavagnero Associates
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Image C: Rank 3

Image D: Rank 4

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Favrholm Conference Center
New Delhi
©2011 Iwan Baan

Image E: Rank 4

copyrighted image
City of Seoul Hub Co-Work Space
Hyunjoon Yoo Architects
©2015 Jihye Choi

Image F: Rank 6

WELCOME CENTER

Image A
Score: 35
Rank: 1

Element Net Score
Flooring: 6
Ceiling: 6
Walls: 7
Lighting: 6
Furnishings: 5
Colors: 6

Image B
Score: 23
Rank: 2

Element Net Score
Flooring: 5
Ceiling: 2
Walls: 1
Lighting: -2
Furnishings: -2
Colors: 5

Image C
Score: 21
Rank: 3

Element Net Score
Flooring: 3
Ceiling: 3
Walls: 1
Lighting: 1
Furnishings: -2.5
Colors: -1

Image D
Score: 10
Rank 4

Element Net Score
Flooring: -0.5
Ceiling: 0
Walls: 0
Lighting: 0
Furnishings: -4
Colors: -2

For the Welcome Center, table groups echoed each other in requesting warm tones, natural light, and a mixture of natural materials to create a welcoming environment. One group suggested incorporating the ON AIR sign from the building in the Welcome Center.

Table groups ranked Image A highest, by far, for its warm atmosphere, mixture of materials, an inviting welcome desk as a focal point, and natural light. Image B was also ranked highly, due to its historical display area. Image C came third, appreciated for its ample windows and modern feel. The others were disliked for being too industrial, corporate, sterile, or minimal.

In all element categories, Image A ranked highest. The floors and colors of Image B also scored highly. Table groups commented that carpeting would be difficult to clean, especially in the wintertime, when snow and dirt tracks in easily.

Comment summaries of all images can be found on the following page.

Image E
Score: 10
Rank: 4

Element Net Score
Flooring: 0
Ceiling: -5
Walls: 0
Lighting: -3
Furnishings: -5
Colors: 2

Image F
Score: 6
Rank: 6

Element Net Score
Flooring: -6
Ceiling: -4
Walls: -5
Lighting: -6
Furnishings: -3
Colors: -1

Welcome Center Comment Summaries

Image A:
This option was clearly the most popular with all groups. Table groups liked the warm materials: stone, brick and wood. They also liked the inviting feel and careful variety of texture, color, and materials.

Image B:
Some table groups were put off by the lack of a welcome desk and seating in this area, but others liked the gallery displays and advocated that this kind of display design should be included in the Welcome Center. Table groups disagreed on whether wood flooring was appropriate, but liked the ceiling texture and treatment.

Image C:
This option garnered mixed feelings. Some table groups thought it was too trendy and open, like an airport or office. Others liked the modern feel and large windows, as well as lighting.

Image D:
This option received muted responses. One table group commented that carpet floors will be hard to clean. Several groups negatively commented that it looked like a ship, airport, or industrial space, that the colors were too cold, and that it lacked a focal point. One group liked the colors but commented that the welcome desk was too small.

Image E:
Table groups liked the translucent color panels in this photo, but found it otherwise too sterile, cool, and minimal. One table group was attracted to the dark wood color in the background.

Image F:
Table groups generally disliked this image. They commented that the carpeting is inappropriate and will collect mud and snow. They said it looked like an office cubicle, airport, factory, or auto-part center.

copyrighted image
First Baptist Church, Temple
Shanks Architects
©2013 Shanks Architects, Inc.
Image A: Rank 1

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Chinese Historical Society of America
Philip Choy
©2004 Smart Destinations
Image B: Rank 2

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AOL Offices
Studio O + A
©2011 Jasper Sanidad
Image C: Rank 3

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Homeless Prenatal Program Headquarters
Public Architecture
©2015, Public Architecture
Image D: Rank 4

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Health Care REIT, Inc.
Gresham Smith and Partners
©2014 Gresham, Smith and Partners
Image E: Rank 4

copyrighted image
Duke University Smith Warehouse
LAMBERT Architecture + Interiors
©2011 r h wilson photography
Image F: Rank 6

GAME ROOM

Image A
Score: **20**
Rank: **1**

Element Net Score
Flooring: -1
Ceiling: 2
Walls: 4
Lighting: 3
Furnishings: -1
Colors: -2

Image B
Score: **20**
Rank: **1**

Element Net Score
Flooring: 0
Ceiling: 2
Walls: 1
Lighting: 4
Furnishings: 3
Colors: 0

Image C
Score: 18 **18**
Rank: 3 **3**

Element Net Score
Flooring: 3
Ceiling: 3
Walls: 3
Lighting: 3
Furnishings: 1
Colors: -1

Image D
Score: 15 **15**
Rank 4 **4**

Element Net Score
Flooring: 2
Ceiling: 2
Walls: -2
Lighting: 0
Furnishings: 2
Colors: -2

For the Game Room, table groups ranked Images A and B highest, followed closely by Image C. Image A was liked for its glass separations and openness, Image B for its color and gaming emphasis, and Image C for its lighting and versatility. Table groups felt that Image D was too drab, with too many pool tables, and Images E and F were lacking in games and activity.

Table groups preferred the flooring and ceiling of Image C, the glass walls of Image A, the lighting and furnishings of Image B, and the colors of Image F.

Two table groups expressed that the Game Room should not be boxed in, and that glass walls or other openings would encourage supervising and interest in using the space. One group commented on the need for hard, cleanable floors. Durability and security of elements is also important.

Comment summaries of all images can be found on the following page.

Image E
Score: 11 **11**
Rank: 5 **5**

Element Net Score
Flooring: -1
Ceiling: 2
Walls: 1
Lighting: -1
Furnishings: 0
Colors: 1

Image F
Score: 7 **6**
Rank: 6 **6**

Element Net Score
Flooring: 0
Ceiling: 0
Walls: 2
Lighting: -1
Furnishings: 0
Colors: 4

Game Room Comment Summary

Image A:
Table groups liked the glass separation of spaces in this room. They disagreed on whether the lighting was good, or too bright for a Game Room. Two table groups mentioned that it was sterile or needed warmer colors.

Image B:
Table groups liked the vivid treatment of color and light, although not all agreed purple was the best color. Some felt it was too cramped a space, and that there must be variety in activities available.

Image C:
Garnering mixed results, table groups disliked the seating most about this space, both in terms of color and comfort. Some table groups thought more color was needed, while another commented that more color may make the space more masculine rather than gender neutral. One table's teenage participants said they liked this image best.

Image D:
Table groups thought that this space's colors were too drab for a Game Room, that there were too many pool tables, and that the variety of architectural eras represented are inappropriate for the Tribune Building. One table group commented that they liked the seating.

Image E:
This option largely went without comment. Two table groups mentioned that they liked the exposed brick. In one table group, the older people liked this option.

Image F:
Table groups commented that this space needs a screen and games. One group liked the colors but worried about the white getting dirty. Another commented on the functional, movable furniture, and thought that rotating graffiti walls could be a good fit here.

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Image A: Rank 1

Image B: Rank 1

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Soweto Building Football Training Center
RUF project
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Image C: Rank 3

Image D: Rank 4

Image E: Rank 5

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Image F: Rank 6

What is happening now, after Meeting 3?

At the conclusion of Meeting 3, the project team gathered all meeting evaluations and materials.

For the past two weeks, the project team has been working through these materials, organizing, cataloging, and synthesizing all of the participant work. A Community Fellow entered all meeting evaluation information into a summary document.

Space design rankings, element scores, and community comments are being synthesized by the project team and project architect to be incorporated into Meeting 4 activities and the architectural design of the Tribune Building.

One concern that did arise in both the Play Area and Game Room is the need for gender neutrality. Particularly for the Game Room, more teen outreach will ensure that the programming and design reflects their needs. Currently, the Game Room program includes video games, board games, and a pool table. It is possible that these activities generally may appeal to boys more than girls. Further outreach to youth of both genders to establish appropriate activities and design would help ensure that the Game Room is balanced and accessible to all.

Where can I learn more?

Please visit the project website, TribuneBuilding.org, or call Incourage at (715) 423 - 3863.