


TRIBUNE BUILDING



07 OCTOBER 2014

incourage
community foundation



SUMMARY OF ACTIVITY 1

What happened at Meeting 6?

At Phase II, Meeting 6, residents addressed the integration of art into the Tribune Building. The Tribune Building Project was the recipient of an ArtPlace America grant which helped facilitate this unique opportunity to include community driven artistic intervention into the architectural design of the building.

Before moving into the ArtPlace activities, residents were informed that the Incurage Board of Directors resolved to own the Tribune Building permanently as an affiliated entity, and that the parking lot adjacent to the building was purchased by another buyer. The sale of the parking lot – to a buyer other than the Tribune Building Project – presents limitations to the plans determined by residents. A special public meeting is scheduled for October 14 for residents to come learn more about the parking lot sale, as well as tools and ways they can further engage to ensure future opportunities are not missed.

After these updates, Lyz Crane, Deputy Director of Art Place America, prefaced the activities with a brief presentation.

Residents completed two activities at the meeting, in groups of 6-8 people. Activity 1 focused on art themes and the stories that would be told or expressed through artistic intervention in the building. Activity 2 focused on art mediums and allowed residents to brainstorm the potential of different forms of art to tell the community story.

Activity 1 Summary

For Activity 1, residents were asked to discuss sixteen themes, generated at Meeting 4. Table groups selected their top five and ranked them. They noted local resources and experts that could help inform each theme, and they added key information that should be communicated about each theme.

Activity 1: ArtPlace Themes



<p>A The history and development of the river (e.g. logging, rafting, trading, logging, generating power, fishing, papermaking, recreation and current use).</p>	<p>1.</p> <p>Place your favorite themes here</p>	<p>Note local resources/experts that could help inform this theme:</p> <p>What key information needs to be communicated about this theme?</p>	<p>Digging Deeper</p> <p>There are 16 themes on the left side of this sheet. These themes were suggested ideas from Meeting 4. Choose your favorite themes and work together to connect your choices to the overarching theme of Communication.</p>
<p>B Nature and natural resources in SWCA, including but not limited to lakes, parks, river, trees and wildlife.</p>	<p>2.</p>	<p>Note local resources/experts that could help inform this theme:</p> <p>What key information needs to be communicated about this theme?</p>	<p>ACTIVITY DIRECTIONS</p> <p>Your table will work together to:</p> <p>1) Discuss these sixteen themes and select five that should be explored in the Tribune Building through art.</p> <p>2) Choose five themes and cut them out. Place the themes in the empty boxes, ranking them from 1 (highest) to 5.</p> <p>3) Respond to the prompts in the boxes beside each theme.</p> <p>4) Elaborate on your choices overall. How do they relate and how do you envision them in the building?</p>
<p>C Native American artwork, culture, and history.</p>	<p>3.</p>	<p>Note local resources/experts that could help inform this theme:</p> <p>What key information needs to be communicated about this theme?</p>	<p>Elaborate</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>D Paper mill history.</p>	<p>4.</p>	<p>Note local resources/experts that could help inform this theme:</p> <p>What key information needs to be communicated about this theme?</p>	
<p>E Well-known individuals from SWCA (please list individuals to be highlighted).</p>	<p>5.</p>	<p>Note local resources/experts that could help inform this theme:</p> <p>What key information needs to be communicated about this theme?</p>	
<p>F Legacy of the Tribune Building as a communication hub for the community, including the Daily Tribune newspaper and local radio stations.</p>			
<p>G Cranberries, cranberry grower history, Cranberry Blossom Festival.</p>			
<p>H Resilience and innovation in the SWCA community (please list examples to be highlighted).</p>			
<p>I History and production of dairy and other agriculture.</p>			
<p>J History of business and industry in SWCA, including but not limited to fur trade, logging, cranberries and paper.</p>			
<p>K Sports in SWCA (please list examples to be highlighted).</p>			
<p>L All cultures and groups that call SWCA home, including but not limited to: Native, French, German, Scandinavian, Hmong, Latvian and Jewish.</p>			
<p>M The Tribune Building Project, and the resident-led decision making process.</p>			
<p>N The history and process of papermaking and print communication.</p>			
<p>O Beauty of the river throughout the seasons, including but not limited to geology and wildlife.</p>			
<p>P The impact on the community of the 100-year flood.</p>			

ACTIVITY 1 RESULTS

Activity 1: Addressing Themes

The following is the ranking of themes from Activity 1. In the activity, residents ranked their top five themes on a scale of 1 to 5. The project team has used a scoring system to make the final rankings: themes ranked 1 are given a score of 5, and themes ranked 5 are given a score of 1, etc. Adding up all the tables' scores generates the total scores and rankings below. When groups placed more than one theme in a ranking slot, the themes split the score available, resulting in decimals. The total frequency of inclusion, unweighted by rank, is also shown below.

RANK	SCORE	FREQ.	THEME
1	58.5	14	The history and development of the river (i.e. logging, rafting, trading, lodging, generating power, fishing, papermaking, recreation and current use.
2	42	13	All cultures and groups that call SWCA home, including but not limited to: Native, French, German, Scandinavian, Hmong, Latvian and Jewish.
3	30.5	9	Legacy of the Tribune Building as a communication hub for the community, including the Daily Tribune newspaper and local radio stations.
4	26	9.8	History of business and industry in SWCA, including but not limited to fur trade, logging, cranberries and paper.
5	24	6	Beauty of the river throughout the seasons, including but not limited to geology and wildlife.
6	21	7.8	Cranberries, cranberry grower history, Cranberry Blossom Festival.
7A	14	5	Resilience and innovation in the SWCA community.
7B	14	7.5	The Tribune Building Project, and the resident-led decision making process.
9	9	5	Nature and natural resources in SWCA, including but not limited to lakes, parks, river, trees and wildlife.
10	8	3	Sports in SWCA
11	3	1	Native American artwork, culture, and history.
12A	1	1	Paper mill history.
12B	1	1	Well-known individuals from SWCA.
12C	1	0.5	The history and process of papermaking and print communication.
12D	1	1	Write in: Arts/Theater
12E	1	0.3	History and production of dairy and other agriculture.
16	0	0	The impact on the community of the 100-year flood.

ACTIVITY 1 RESULTS

For each of the themes, residents responded to prompts to help the project team find local resources and understand the most important elements of each theme.

Prompt #1 was: *“Note local resources/experts that could help inform this theme:”* This will be referred to in the following documentation as **“LOCAL RESOURCES.”**

Prompt #2 was: *“What key information needs to be communicated about this theme?”* This will be referred to in the following documentation as **“KEY INFORMATION.”**

The following themes are in the order of the ranking on the previous page. For local resources, responses are organized by frequency of suggestion, and then by alphabetical order.

RANK #1

THE HISTORY AND DEVELOPMENT OF THE RIVER (I.E. LOGGING, RAFTING, TRADING, LODGING, GENERATING POWER, FISHING, PAPERMAKING, RECREATION AND CURRENT USE.

LOCAL RESOURCES

- 7 Paul Gross
- 4 Dave Engel
- 4 Marshall Buehler
- 4 Papermaking Museum
- 3 Mike Hitner
- 3 Phil Brown
- 3 SWC Historical Society
- 3 Tom Brehmer (Wakely house)
- 2 Alexander house
- 2 Historic Point Basse
- 2 Libraries
- 2 Mead Family
 - Alexander Family
 - City
 - County
 - CWDEO
 - Dalys
 - DNR
 - Former paper mill employees - think NPR story corps
 - Historical society

- John Berg (Railroad)
- Living Centers
- Mike Scheier
- Museum
- Nursing homes, - long term residents
- Rhoda Whetstone
- Richard Weymouth
- Senior Center
- SWC historical Museum
- Wood Workers

KEY INFORMATION

Anecdotal stories; Past present future; challenges faced; a once-divided area – 2 towns.

Before and after dams and building of dams. Industry, and recreation related to the river.

Centralia/Grand Rapids development videos and photos of community establishment.

Cultural center, lots of connection with artists.

History of the “Rapids” and name.

How the river has created industry and culture, and how it has changed over time, and how the people and cultures have changed with industry.

ACTIVITY 1 RESULTS

Interactive exhibit.

Methods and History.

Natural beauty, stained glass--> Lakes, woods, river. First swimming pool.

River made this town. Planning, risk taking, innovation, grew wealth that changed the area, now slipping away - we need to grow again, transportation.

Why was this location chosen for a city and mills?

RANK #2

ALL CULTURES AND GROUPS THAT CALL SWCA HOME, INCLUDING BUT NOT LIMITED TO: NATIVE, FRENCH, GERMAN, SCANDINAVIAN, HMONG, LATVIAN AND JEWISH.

LOCAL RESOURCES

- 6 Ho Chunk Nation/Cultural center
- 5 Hmong Leaders (e.g. Judy Steele)
- 2 Dave Engel
- 2 Farmers market
- 2 Sons of Norway
- 2 SWC Historical Society
 - Census records
 - Churches
 - Deeds repository
 - Earl Garber
 - ESL teachers
 - Gary Erickson - contact him on car (in reference to Dick Trickle..Dick Trickle's car?)
 - Guadeloupe Ansel
 - Harold@airport
 - Henure (sp?) Frost
 - Historical Museum
 - Historical society
 - Individuals' family genealogy
 - Library

- Lila Smith
- Local artists w/heritage background
- Lynn Borski
- Netty Kingsly
- Paul Gross
- Photos from cultural group leaders
- Point Basse
- School- Students
- State Historical Society
- Teachers
- University archives
- Wisconsin Arts Board
- WPR-style stories fold by individuals

KEY INFORMATION

All inclusive celebration of our diverse culture. Bridge (Bridges ethnic cultures).

Contributions of each.

Diversity, awareness, less of a divide. "We are Wisconsin Rapids."

History of Settlers. How culture affects place, and place affects culture.

History? What drew groups to this area?, Germany and Norway, people can be reminded of home.

How and why did we end up here?

Melting pot. Community of central WI.

Native American business on Grand Ave/ Ho Chunk, Hmong, Overall diversity. Good beer.

Short track racing part of culture - Dick Trickle.

Include specifically the artwork, culture, history of the Native American people.

What brought these different cultural groups here.

ACTIVITY 1 RESULTS

When they settled in area; why settled here; contributions to community; most important traditions; they want to pass to future generations.

Why are they here. What difference have they made. Timeline. Swift water impact.

Why specific groups came here originally.

RANK #3

LEGACY OF THE TRIBUNE BUILDING AS A COMMUNICATION HUB FOR THE COMMUNITY, INCLUDING THE DAILY TRIBUNE NEWSPAPER AND LOCAL RADIO STATIONS.

LOCAL RESOURCES

- 6 Helen Jungwirth
- 4 Huffman Family
- 4 Terry Stake
- 3 Radio station
- 2 Carl Hilke
- 2 Daily Tribune
- 2 Daily Tribune past employees (Deb)
- 2 Phil Brown
- Chez Brazeau
- Dave Engel
- Historical Society
- Incourage
- Jennifer Dolan
- Library
- Mark Massaglia
- Norb Kubisiak
- Origami art/paper folding
- Past employees
- Paul Gross
- Phyllis Huffman (Milwaukee)
- School art teachers - basic papermaking
- SWC historical society
- Tom Lucks

KEY INFORMATION

Written & verbal communication in one room. View of internet with development. Downfall of industry.

Include the current resident led process.

Why is the building. What is in its form and function.

Architecture of building.

Partnerships of 2 media forms.

History.

Reflecting when print media, the full process, was completed in the building.

Who, Huffman legacy.

RANK #4

HISTORY OF BUSINESS AND INDUSTRY IN SWCA, INCLUDING BUT NOT LIMITED TO FUR TRADE, LOGGING, CRANBERRIES AND PAPER.

LOCAL RESOURCES

- 4 George Mead
- 3 Alexander House
- 3 Paul Gross
- 3 SWC Historical Society
- 2 Cranberry Growers Association
- 2 Marshall Buehler
- 2 Mike Hitner
- 2 Papermaking museum
- 2 Phil Brown
- 2 Historical Society
- Bonnie Dhein
- Brian Rusch

ACTIVITY 1 RESULTS

- Dave Engel
- Dr. Robert Roenius
- Fey Printing
- Former and current employees
- Guy Gattschuck
- Local artists w/backgrounds.
- Local businesses
- Local farming families
- Lori Tempas
- Mary Brown - local growers
- Mike Moran
- Museum paper
- Newel Jasperson
- Paper mills
- Point Basse library: struggles they've had
- SWC Historical Museum
- Tom Lochner
- Tracey Rice
- Wakely

KEY INFORMATION

Local culture, healthy, history. Native American focus.

Native American mural.

Authentic history. Paul Gross.

Changes in industry throughout the years & impact on community.

Include farming.

Industries that existed.

John Berg, Dave Engel, Paul Gross, Phil Brown, Innovation/risk taking.

Paper-making, and cranberry growers + history + dairy industry history.

RANK #5

BEAUTY OF THE RIVER THROUGHOUT THE SEASONS, INCLUDING BUT NOT LIMITED TO GEOLOGY AND WILDLIFE.

LOCAL RESOURCES

- 3 DNR
- Alexander House
 - Dave Urban
 - Historical Society
 - Joe Ancel
 - Kim Kinsey
 - Larry Jorgenson (geology)
 - MSTC
 - Chad Sohooley
 - Paul Gross
 - Phil Brown
 - Photographers and documentaries
 - Spiros Heniados
 - The tall Duckguy
 - UW-EX
 - UWSP professor
 - Wakely Association

KEY INFORMATION

Lakes. How Wazeecha and Napco farm. How the streams connect lakes. Include the many birds that can be spotted: Charts-Birding Poker Pen. History- individual power, topographic maps, losing consolidated power.

Maps; ecology.

Movement, sound, renewal, life, calming.

River is integral part of our community. Source of GREAT energy and economics.

Sails, creation of river, where rapids are located, glacial basin.

A display showing how area was created.

ACTIVITY 1 RESULTS

RANK #6 CRANBERRIES, CRANBERRY GROWER HISTORY, CRANBERRY BLOSSOM FESTIVAL.

LOCAL RESOURCES

- 6 Phil Brown & Mary Brazeau Brown
- 3 Ocean Spray Growers (Moss)
- 2 Cranberry Growers Assn.
 - Cranberry Blossom Fest
 - Cranberry Growing Family Connection
 - Cranberry Museum (Wassau)
 - Cultural Center
 - Current and former employees
 - Deapzes
 - Elan Lake
 - History museum
 - Jasperson
 - Many local families
 - Rezin
 - Steve Kipfer
 - Swendrowski/Northland
 - Tourism Bureau
 - Urbans
 - WI Cranberry Growers Alliance

KEY INFORMATION

Development of industry. Native. Native American fruits.

History, economy, environmental, color, bird life, geology.

How technology has changed harvesting, etc.
Products past, present, future.

Ups and Down - Regional to worldwide product.

Visual theme of plant can be incorporated in art.

Why do we grow so many and so well?

World leader.

RANK #7A RESILIENCE AND INNOVATION IN THE SWCA COMMUNITY.

LOCAL RESOURCES

- 3 Incourage
 - Arts Organization
 - Chamber - Heart of WI
 - Community Foundation
 - Convention and visitors bureau
 - Get active
 - Health Department
 - Heart of WI leadership training
 - Initiative/projects
 - MSTC - Job retraining
 - People & community's story
 - Project business
 - Renaissance learning
 - Resident led project
 - Residents

KEY INFORMATION

Coping with loss. Dealing w/crisis, diversifying.

Examples that show resilience.

Struggles, innovation, forward, positivity, unique, new, youth, resilience, engaging young.

**RANK #7B
THE TRIBUNE BUILDING PROJECT, AND THE
RESIDENT-LED DECISION MAKING PROCESS.**

LOCAL RESOURCES

- 4 Encourage
- 3 Helen Jungwirth
- 2 Concordia
- 2 Huffman Family
- Bob Ruesael
- Attending constituents
- Kelly Ryan
- Kristi Anderson
- Nancy Quick
- Residents
- Tribune archives

KEY INFORMATION

Community involvement, process phases, intangible to tangible, ideas, community planning turn into brick and mortar.

Future.

History of our story, collaboration, stats!

Include the legacy of the building and the transition into the resident led project.

Owning our future! The me to a “we” concept collaboration. Include legacy of Tribune Building.

Why are we all here? Original building use? Why is this process so successful in Wisconsin Rapids?

Why this building was used? Location important. History.

**RANK #9
NATURE AND NATURAL RESOURCES IN SWCA,
INCLUDING BUT NOT LIMITED TO LAKES,
PARKS, RIVER, TREES AND WILDLIFE.**

LOCAL RESOURCES

- 2 DNR
- 2 Steve Grant
- SWC Historical Society
- Jim Keir
- John Kubisiak
- UWSP

KEY INFORMATION

How affects us; access to all/variety of activities; why man-made development came about.

Include the beauty of the river for all seasons.

Old trees, ex: by Grand Ave Bridge, beauty, native planting - art.

Tie into the beauty of the river and the 100 year flood.

**RANK #10
SPORTS IN SWCA.**

LOCAL RESOURCES

- All schools’ baseball teams in SWCA
- Cultural Center
- Library
- Local establishments
- School coaches

KEY INFORMATION

Car racing, soccer (youth etc), curling, rafters, YMCA, mini-golf, wrestling.

ACTIVITY 1 RESULTS

Diverse lifestyles/walks of life. Different socioeconomic status that works together well. Parent support.

Importance to families – community building: brings industry.

Witter field. Field house - Junior High (East). Variety of sports.

RANK #11 NATIVE AMERICAN ARTWORK, CULTURE, AND HISTORY.

LOCAL RESOURCES

- Ho Chunk Tribe
- Video casino produced - H.O.W has it (krista)

KEY INFORMATION

Can merge with celebrating all groups and cultures.

RANK #12A PAPER MILL HISTORY.

LOCAL RESOURCES

- Alexander Family
- George Mead
- Marshall Buehler
- Mead Witter
- Paper Making museum
- Past employees

KEY INFORMATION

Significant advancement that pioneered locally. Local product w/international reach.

RANK #12B WELL-KNOWN INDIVIDUALS FROM SWCA.

LOCAL RESOURCES

- Mary Jo Carson
- Phil Brown
- Meads

KEY INFORMATION

Baseball, curling, car racing,

Natwick, Garber.

Golf.

RANK #12C THE HISTORY AND PROCESS OF PAPERMAKING AND PRINT COMMUNICATION.

No Responses.

RANK #12D WRITE IN: ARTS/THEATER

No Responses.

RANK #12E HISTORY AND PRODUCTION OF DAIRY AND OTHER AGRICULTURE.

No Responses.

RANK #16 THE IMPACT ON THE COMMUNITY OF THE 100- YEAR FLOOD.

No Responses.

SUMMARY OF ACTIVITY 2

ACTIVITY 2 SUMMARY

In Activity 2, residents discussed art mediums and how they can be utilized to communicate the community story. Each table addressed 4 out of 19 mediums that can be implemented in the Tribune Building. For each of the mediums, residents evaluated example images, discussed, and answered the following questions:

1. What things do you like about this art medium?
2. How do you see this medium as a way to communicate some of the themes you reviewed in Activity 1?
3. Does your table group have a specific vision for how this medium can be implemented in the building? If so, elaborate:

The following are the verbatim responses to each of the nineteen art mediums in Activity 2. Responses to each medium are grouped by the three questions to which residents responded.

The questions are referred to as the following:

1. **“Things you like”** refers to: *“What things do you like about this art medium?”*
2. **“Medium of Communication”** refers to: *“How do you see this medium as a way to communicate some of the themes you reviewed in Activity 1?”*
3. **“Specific Vision”** refers to *“Does your table group have a specific vision for how this medium can be implemented in the building? If so, elaborate:”*

MURAL

Things you like:

All

Not boring - creative. More life to an area. Doesn't take up space - see culture within history and story on a wall

Impact. Defines identity of the building and community.

Draws you in. Tells story.

Medium of Communication:

Embed history into murals--where's waldo concept
Tell a story of the history

Project or TU's. Could change based on seasons, lends to technology.

Specific Vision:

More variety, the better. Link to others in SWCA - brochure (Mural Walk).

Historical mural.

Could mural incorporate origami? Could an origami contest be initiated? Changeable exhibits to interact with mural.

LED lights, Big TU's

FLOOR & STAIR ART

Things you like:

All-- Using every surface

Tell a story. Attracting you to the next space “follow the yellow brick road.” Attracting people to see something different.

ACTIVITY 2 RESULTS

Interactive, stairs can illustrate a progression through a narrative. Can be subtle, noticed only on inspection.

Defining spaces, pathways, gathering place.

Medium of Communication:

Different cultures and heritage on steps—combined equals history/make-up of community

Not too busy of design. Creative and interesting design, take advantage of all our space. Great use of space.

Great way to interpret a progressive story.

Could tell the history, a flowing river with all SWC communities.

Specific Vision:

Tell the story/history of building on stairs --> stepping stones of community, communication.

The top photo (floor design) could be like a kids area, with games built in to the floor.

Stairway timeline of community and/or Tribune Building history.

River w/ all communities. Use to define space in open areas.

SCULPTURAL SEATING

Things you like:

Looks like the river sculptural seating, place to hang out.

Bring some attraction - great for youth gathering

and outside. Log benches (Rafting/river).

Interactive, resilient, will draw visitors in without knowing the building's story/purpose, usable, dual-purpose, long-term, brings rpeople together, inviting, shows a confident community.

Playful, usable, and it's art - interactive. Attracts families, gathering place.

Medium of Communication:

Integrative structural/functional art.

Fluid forms=river connection, abstract forms representing logging & industrial equipment, indoors & outdoors.

Repurpose gears & other historical items from industries. Little mailbox libraries, different sitting along the river. Could change. Farmers Market/Art Market booths, artificial shade, picnic.

Specific Vision:

Climbing for kids/hang out.

Youth hangout or outside.

Paper machine parts?

Using nature, river, connect to outdoors. Water feature integrated is a must.

SUPERGRAPHICS

Things you like:

All.

Similar benefits as mural. Fun way to use history/photos/story.

Great way to tell stories, easily changeable. Wealth

ACTIVITY 2 RESULTS

of photographs - Historical & from this process big impact.

Telling a story, timeline, history of community, different cultures, business, innovation, events.

Medium of Communication:

Café use creative approaches.

History, sports, arts, education, (OUR STORY) poetry.

Specific Vision:

Mural or supergraphic - hidden icons - have to find the hidden (where's waldo).

Evolving wall: one space where different community members come to do art (changes quarterly). Also brings people to see the change.

Storytelling, graffiti - How will young people capture the stories of elders? Message boards.

MIXED MEDIA

Things you like:

Offers greatest opportunity for creativity.

Huge variety.

Students can create, traveling or rotating. All ability levels can create.

Medium of Communication:

Changing of seasons, beauty of river, great way to tell a story.

Cultural melting pot.

Papermaking could be incorporated into mixed media designs.

Specific Vision:

The history of settlement.

Using/celebrating local artists.

Paper. Could be changing, doesn't have to be permanent.

ART LIGHTS

Things you like:

Pure, colorful, simple, dramatic.

Great atmosphere.

Innovative, new age media.

Lighting can set the mood.

Medium of Communication:

Sense of place, can lead from one exhibit to the next.

Depicting nature and river- fluid.

Interactive. Video arts. Incorporate lights in sculptures.

Specific Vision:

Leads from one exhibit to the next.

Using/celebrating local artists. Feature special

ACTIVITY 2 RESULTS

kind of lighting in different areas. Use in conjunction w/natural lighting - complement each other.

There is a group illuminating the bridge, lets see what this group is working on. Night lighting, entertainment.

Need light even this diffused.

STANDING SCULPTURE

Things you like:

Dramatic statement; like the more abstract- for effect. Energy, movement, youth. An outside representation.

Outside, draws eyes to building, movement, taking risks.

Interactive sculpture (IE art in motion) Utilize River to incorporate motion, landscaping.

Wood carvings group.

Medium of Communication:

An abstract, standing sculpture symbolic of sense of this place. River + people + industries=rapids.

Demonstrate/depicting different culture.

Incorporate lights.

Native American. Sculpture of a logger in front or trapper or similar to Point Basse or Wakely House.

Specific Vision:

An abstract, standing sculpture symbolic of sense of this place.

Outdoor sculpture w/solar lighting. Moving art display - bring people to city, tie into maker space, visiting/traveling sculptures, using/celebrating local artists, Betty Boop to honor local artist, Grim Natwick.

Living material art (cranberry vines), changing with seasons. Moving art. Traveling art sculptures.

INFORMATIONAL DISPLAY

Things you like:

A lot of information in an easily digestible way. These would be great - but can be so boring if not done well. Have to be graphic, compelling, interactive, interesting, colorful.

Medium of Communication:

Need elements of this throughout the space. Must be interactive.

Storyboards.

Historian, culture, visual arts, video.

Education.

Specific Vision:

Should be interactive, kid friendly, and have a gaming component to them.

Using/celebrating local artists. Interactive displays.

ACTIVITY 2 RESULTS

Docents trained to help explain, give tours of all 4 areas of art.

Mural.

We want an interactive video touch screen kiosk.

PHOTO DISPLAY

Things you like:

Size - yes, could do projections that change with seasons.

Familiar, easy to document, different perspectives, storytelling.

Clearest and most graphic way to tell as story. It's real!

Resilience and diversity can be shown thoroughly, flexible, powerful, simplicity, collages.

Medium of Communication:

Resilience - future of community - different perspectives, cold vs. news what each is interested in.

Shows process. Thru time. Relates to paper industry.

It could be utilized to show resilience and diversity. References to history and "rebirth" of area.

Specific Vision:

Incorporate lighting to draw people's attention, incorporate computer to be more interactive.

Non-traditional - see in tables, movable, changing, collages, evolving, fountain/projections screen.

Interesting, incorporating technology (instagram, facebook), webcam.

Use for river history and other historical stories. International heritage, resilience, history. Historical photography pieces featured, community milestones." Evolution of community. Use local creativity to create pieces on what makes Rapids "home." *How people make Rapids their own.*

FIBER ART

Things you like:

Colorful; modern appeal.

Textural, natural materials are timeless/natural feel, texture, colorful.

Cultural heritage possibilities, natural resources, flexibility.

Medium of Communication:

Cultural themes (Hmong)(Natives).

Connect with history of wood and papermaking, up/recycling. Fashion.

Tell paper industry's story using paper art.

Social pieces, re-unitize materials, upcycled? Re-purposed? Bricks from building w/messages.

Specific Vision:

Add lighting/lasers to the fiber.

Sculptural, build into structure, use of New Paper (history)(communication).

Include paper art!

ACTIVITY 2 RESULTS

Bricks from building w/messages from community members and people who helped create the Tribune Building into it's new form. Upcycle rafters baseballs into art and sculptures. Community members help create art pieces, e.g. building interactive sculptures.

WOODWORKING

Things you like:

3 dimensional; wood is natural; simplicity.

Organic, integrates history of logging.

We live in WOOD County! Natural, beautiful, easily accessible.

Strong centerpiece. Could be used for furniture.

Medium of Communication:

Natural river beauty/geology

History of logging is subtle/not literal, nature/art all can appreciate.

Wood carving group in Rapids.

Imagery of the river. Furniture used for socializing.

Specific Vision:

Simulate river as a pathway into the building. "walk of history."

Sculpture, wood structures, functional items/using, local trees.

Bird City --> carving of a bird.

In the center as you walk in. Center piece. Also creations acknowledgement. Resident signatures as part of the process of art. All of the furniture should be interactive, timeless art!

INTERACTIVE SCULPTURE

Things you like:

Interaction; engagement; tactile; kinetic.

Multi sensory, stimulates children -- they can touch it. Unexpected/stimulates.

Some promote physical activity--kids playing is all good. Could make some of the objects look like interactive objects, books, rafts etc.

Fun, thought-provoking, interesting visual.

Cross-generational; engaging; functional in/out. For kids, easy to understand and appreciate. People taking care of each other=community. Represent that.

Medium of Communication:

Education (about history/science).

People gravitate to it. Draws people from outside of community.

Timber/logging; newspapers/stories; Legacy of the Tribune Bldg.

Cultural. For holidays and different groups. Colors of heritage flags with lights/colors.

Specific Vision:

Children interacting.

ACTIVITY 2 RESULTS

Water tron(sp??), indoor spaces, use of video/
muppet parking lot!

Have huge sculpture w/ different moveable pieces
to make new sculpture. Play sculptures could
look like paper mill (slide) or river rafts. Words on
illuminated sculpture could be “cranberries, paper,
TBP, dairy, hello” in different languages.

Video-inactive paddle on river (virtual kayak tour of
river). Between building + river.

Resiliency: abstract application via sculpture.

Can be sculptures of lights. Culture, flags, holidays.
Lights change of cultural holidays. Embed in floors
or walls--> linked w/ fiber and old bricks from the
building.

MOSAIC WALL

Things you like:

Identifiable as a picture-- not abstract.

Permanent/can be created locally/no
maintenance. Recycled materials, can be used/3D
effect. Customizable/anybody any age can
participate.

Can tell a story. Different textures & colors.

Medium of Communication:

Could work for all themes.

Timeline of activities along the river. Walking the
river. Timeline- mill, cranberries, river, etc.

Can be used indoors as well as outside. Durable.

Specific Vision:

Riverwalk where mosaic is set in floor centering
up to the wall - as it gets longer it becomes more
modern. Cross generational involvement. Everyone
could bring something for the mosaic. Stair murals
on facing surfaces (not stepping surfaces).
Using natural, local products to make the mural.
Woods, stones, etc. Intarsia is the process for
wood mosaic. This was the groups favorite and
most flexible art form.

BIKE RACK SCULPTURE

Things you like:

Different- like that it's not what you normally think
of-- concerned about liability -- kids climbing.

Permanent & utilitarian as well as decorative.
Can be created locally, with simple maintenance
eventually repainting.

Functional and needed so give it an artistic twist!!

Medium of Communication:

No comment.

Specific Vision:

Themed bike racks (cranberry, river, etc)
Make the racks look like flowing river.

GLASS TREATMENT

Things you like:

Can replicate the glass effect of the smooth river
surface.

Permanent: can be created locally. No
maintenance. Etched glass imagery.

ACTIVITY 2 RESULTS

Diorama of natural history (river). Papermaking. Reminds us of old typesetting box & old radio equipment. Ever changing, periodically.

Medium of Communication:

River, nature, wildlife, cranberry marsh (beauty) Cranberry bog ECOSYSTEM. Changing seasons.

Specific Vision:

See Tracey Rice- multilayered glass panels showing seasonal changes in one location. Fused and/or painted glass sculpture depicting river and wildlife scenes from SWC area fused and/or painted glass sectional walls, to divide off areas like meeting spaces partially.

This is also the group's favorite with most potential-flexible art form. Can be a reminder of Tribune History.

DIGITAL/PROJECTED DISPLAY

Things you like:

Dynamic, eye catching, attractive.

Local history + story telling. Original building morphing to the current building. Printing press process.

Focus on building at night, will add to future fountain.

Medium of Communication:

Show the time lines/evolution of the themes in a dynamic projected presentation. Show the kinds of River use, local culture, business, etc over time--this would allow things to be rotating and keep it

from being "boring."

Visuals and audio of content, hologram of historical people talking or telling their story.

Specific Vision:

Open wall areas, IMAX of the river, log ride of the river.

Seasonal laser light shows on the river. (Check out: Sioux Falls, South Dakota- my home town, Sioux River.)

KIOSK--DESK

Things you like:

Interactive.

Has the change to make an immediate impression.

Medium of Communication:

Bringing former Daily Tribune to life.

Specific Vision:

How much space willing to dedicate to a desk? Mobile to accommodate what is on display or featured.

Have solid/metal that looks like paper--use old Tribune articles. Repurposing materials/newspaper.

Discussing how building came to be; talk about resiliency.

CUSTOM RAILING

Things you like:

Doesn't have to be a divider—can morph from a divider into a mural into a hanging sculpture into a water feature into a desk. Content/subject message/purpose/intent needs to be consistent w/theme (COHESIVE). Incredibly flexible, connecting, they need to be more flowing.

Practicality - needed on roof - doing something fun, versatile.

Necessity in the building & practical to be used in the space.

Medium of Communication:

Railroad, natural resources, paper mill.

Could help frame river view.

Interpretive - Natural elements- River; cranberries; Paper; etc.

Specific Vision:

Customize cranberry design.

Cranberries, corn stalks, something w/seasons Tribune Building. Footprint/icon.

HANGING SCULPTURE

Things you like:

Flowing qualities, organic, stimulate imagination, modern, frees up floor space.

Versatile. Enhance sky light areas. Gets away from real estate of walls & surfaces.

Could be used throughout all the space. Dual purpose & flexible.

Medium of Communication:

Use local and/or recycled materials

Cranberry vines (on paper) like 2nd picture but w/berries, repurposed metal used to reflect multicultural, sports - hand snowshoes, etc. Rotating installations.

Specific Vision:

Sculptures of birds - bird city. Multicultural. Recreation (sports).

Everything we discussed as important to depict could be done via this method - cranberries, river, Tribune (Paper), paper mill etc.

POST MEETING

What is happening now, after Meeting 6?

At the conclusion of Meeting 6, the project team gathered all meeting evaluations and materials.

The project team has organized and reviewed all meeting materials and results. Community responses to the activities will be integrated into the RFQ for artists, and the design process.

A special public meeting is scheduled for October 14 to discuss issues related to the site plan and parking lot. At Meeting 6, Incourage announced that the parking lot adjacent to the building was purchased by another buyer, which will affect the Tribune Building program and design. At the October 14 meeting, residents will learn more about the parking lot sale as well as tools and ways they can further engage to ensure future opportunities are not missed.

Where can I learn more?

Please visit the project website, TribuneBuilding.org, or call Incourage at (715) 423 - 3863.