

Appreciation Expressed for Learning Opportunity with Marc Buttera, O'so Brewing

Submitted by Steve Grant on behalf of Kent Kehus, Jeff Steinkamp and Ryan Whipple.

A small group of home brewers traveled to Plover on June 25, 2015 to talk beer and brewing with Marc Buttera, founder and owner of O'So Brewing. We appreciated the time spent with Marc as he has a full schedule running one of the fastest growing breweries in Wisconsin, as well as serving as President of the Wisconsin Brewer's Guild. In addition to all of his commitments, in November 2014, Marc signed on with Incourage as an advisor to the microbrewery that will be in the Tribune Building. He advises on an as needed basis regarding the operation, construction and architectural plans of the microbrewery.

In meeting with Marc, it's easy to see his passion for his brewery and craft breweries in general. In addition, Marc loves the community aspect of the Tribune. He is truly committed to seeing the Tribune brewery get off the ground and succeed. He has committed to training a number of persons on all aspects of brewing beer commercially, and envisions our brewery as an incubator for brewing talent in Central Wisconsin.

Here are some of the other potential aspects of the forthcoming Tribune brewery operation, based on the space the brewery will occupy in the building:

- Seven barrel brewing system will produce approximately 200 gallons of beer per batch.
- Four fermenters will allow a batch of beer to be produced on a three-week schedule.
- Incourage is exploring brewery equipment needs and layout options with Sprinkman Corporation from Franksville, Wisconsin.
- The building will have the capacity to store up to 100 barrels at a time.
- The brewery space will include a small lab for quality control of the finished product.
- Brewing oversight rests with the Department of Agriculture, Trade, and Consumer Protection; a brewery is considered a non-hazardous food producer under their regulations.
- With forthcoming training opportunities, new and unique recipes will be created by local brewers in the Tribune that can be served in the Café/Brewpub and throughout the region.