COMPETITIVE ASSET ASSESSMENT
FINDINGS AND RECOMMENDATIONS
Regional Economic Growth Initiative

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Overview

- Study Process
- Key Findings
- Building Blocks
- Undermining Forces
- Synergistic Opportunities
- Summary Recommendations
STUDY PROCESS
Study Process

- Interviews
- Economic Assessment
- Asset Inventory
- Benchmark + SWOT
KEY FINDINGS
Key Findings

- Economic Drivers + Entrepreneurship
- Graduation Rates
- Tourism + Consumer Spending
- Financial + Philanthropic Resources
- Population + Work Force
BUILDING BLOCKS
UNDERMINING FORCES
Undermining

Forces

Limited Regional Collaboration

Economic Drivers at Risk

Lack of Investment in Central Place

Minimal Infrastructure

Limited Economic Development Capacity
Tourism and Recreation
Healthcare

Mid-State Technical College

Aspirus

Riverview
Central Place
Former Port Edwards Mill Site
• Redefine and **Work Together as a Region**
• Enhance basic infrastructure with **Inter-governmental Agreements**
• Support **Economic Drivers**
• Develop a **Distinctive Central Place** where residents and newcomers choose to live
• Develop a full – service **Economic Development Organization**

**Summary Recommendations**