



# WORKFORCE CENTRAL

CEO Peer Council | Manufacturing Partnership | Business Education Alliance

**Incourage's Workforce Central represents nearly a decade of investment and collaboration with a connected approach to workforce that recognizes the interdependence and relationship of business, worker and community.**

## Current Employment Environment

*Low Unemployment & High Labor Force Participation*



4% Unemployed 96% Employed

## Key Workforce Statistics

### Wisconsin

Workforce Participation Rate: 68.5%  
Manufacturing Share of Employment: 18%

### Wood County

Workforce Participation Rate: 64.6%  
Total Employed: 32,911  
Total Unemployed: 1,342  
Average Income: \$39,202  
Manufacturing Average Annual Wage: \$55,847  
Manufacturing Share of Employment: 20%



## Our Connected Approach

*Communities grow when employers and workers thrive*



**Advance "Employers of Choice"** by defining metrics that consider business growth, employee well-being and community commitment

**Collaborate to achieve local training solutions** that meet the needs of businesses and workers, with broad community benefit

**Engage workers** to reach their full potential and inspire them to call central Wisconsin home

**Customize business training and process improvement** to help businesses attract, grow and retain current and future workers

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### Resources

*Incourage:* <https://incouragecf.org/>  
*National Fund for Workforce Solutions:* <https://nationalfund.org/>  
*Hitachi Good Companies at Work:* <http://www.hitachifoundation.org/our-work/good-companies-at-work>  
*Worknet, Wood County Profile:* [http://worknet.wisconsin.gov/worknet\\_info/downloads/CP/wood\\_profile.pdf](http://worknet.wisconsin.gov/worknet_info/downloads/CP/wood_profile.pdf)  
*Vital Signs 2014:* <https://incouragecf.org/learn/vital-signs/>