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# incourage

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**PHASE 4, MEETING 1: DECEMBER 13  
MEETING SUMMARY**

## SUMMARY

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### What happened at the December 13 Tribune meeting?

Residents came together at a public meeting on December 13, 2016 at Centralia Center to hear Project and Incourage updates. They also worked together to create a list of fundraising ideas for the Tribune in 2017.

#### Project updates included:

##### **Village of Pulaski Site Visit**

Incourage hosted a group from the Village of Pulaski in November. The Village is pursuing a rehabilitation project that would turn a vacant publishing house into a community space, and sees the Tribune Building Project as a best practice example of resident engagement strategies.

##### **State Building Commission**

Incourage has submitted a proposal to include the Tribune in the 2017 State Building Commission budget. If successful, the Tribune could receive up to \$7.35 million in grant funding for construction. This would help us unlock the remainder of the capital needed to complete construction.

### Activity 1: Idea Generation

Residents worked at their tables to create a list of fundraising ideas for 2017. The ideas ranged from small scale events an individual could do on their own to large scale, organized events. Over 230 ideas emerged, ranging from bake sales and microbrew tastings, to golf outings and kayak/canoe races.

### Activity 2: Idea Sorting

After generating ideas, residents worked together to place the idea in a matrix by the level of impact (potential funds raised) and the level of resources (time, money, resources, staffing, etc.). This activity allowed residents to determine fundraisers that would have the highest impact, while also recognizing the level of resources needed to accomplish the event.

### Activity 3: Idea Prioritization

Each table was asked to select the top three to five ideas generated at their table. Popular ideas included a 5K run/walk, buy a brick or paver, microbrew tastings, and many activities that utilize or highlight the river.

## What will happen next?

There will be a meeting held on January 24, 2017, at 5:30pm at the Centralia Center. The focus of the night will be to narrow the ideas that emerged, as well as expand on how each resident can play an integral role in fundraising.

## Where can I learn more?

Please visit the project website, [tribunebuilding.org](http://tribunebuilding.org), or call Incourage at 715-423-3863.