



# What If Grants

What if you had a good idea? What if you needed a small amount of money to make it happen? Incentive could help you do just that! What If grants provide up to \$2,500 for resident-led projects that bring people together to move a good idea into action.

## We're looking for ideas that:

Connect neighbors in moving a 'what if' idea into action – using their talents and resourcefulness.

Welcome and involve people and collaboration to make your idea happen.

Grow the number of people involved in strengthening our community.

Support Incentive's belief that people are our greatest asset, and that our work with local residents offers the greatest promise for our region's future.

## Who may apply?

A group that includes at least three people working together on an idea, even if they've never worked together before.

## How to apply:

To apply, go to [www.incentivecf.org](http://www.incentivecf.org) and click on Resources.

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See stories of What If in action >>>

# Stories of What If in action...

## Bringing people together through music



Music has the power to unite diverse groups reaching across race, gender, age, physical ability and income. To highlight the diverse and exceptional talent right here in south Wood County, Friends of Rapids Music, a group of local musicians, venues and music lovers, used a What If grant to organize an all-day music fest. It brought different musical genres together to celebrate a beautiful thing - community.

*"The What If grant application is easy - just a couple pages. So fill out the paperwork and you never know, you might have something on your hands like we have today."*

*- Connie Tomski-Faville, Music Fest coordinator*

## Working together to honor veterans



"Veterans were dying and there was no one to take the flag that draped their casket," said Nekoosa resident Bob Shear. His idea to address this concern? To establish a Veterans Memorial Wall at the Charles and JoAnn Lester Library of Nekoosa, that honored veterans' service and their burial flags. Bob worked with local veterans, and City of Nekoosa, using a What If grant to create the first Veterans Flag Memorial outside of any military installation or museum.

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