

What happened at the January 24 Tribune meeting?

Residents came together at a public meeting on January 24, 2017 at Centralia Center to hear Project and Incourage updates. They also advanced work from the December meeting on fundraising ideas.

Project updates included:

State Building Commission

Incourage has submitted a proposal to include the Tribune in the 2017 State Building Commission budget. If successful, the Tribune could receive up to \$7.35 million in grant funding for construction. This would help us unlock the remainder of the capital needed to complete construction. Since the meeting in December, representatives from Incourage have met with state officials Representative Scott Krug and Senator Patrick Testin, both of whom shared support for the project.

Incourage-led Fundraising Activities

Incourage announced our commitment to further research the following activities for our 2017 fundraising efforts: 5k run/walk, partnership with the Rafter's, and smaller pop-up events throughout the year. The first event is a Valentine's Day cookie sale. (see flyer)

Activity 1: Values-led Donor Recognition Conversation

Incourage is working on a donor recognition plan for the building that would be in alignment with our organizational values of equity, opportunity, and shared stewardship. At the December meeting, many residents shared enthusiasm for a Buy a Brick/Paver campaign for fundraising. Traditionally, donors would purchase a brick or paver at a higher dollar amount and their name would be placed on it. Incourage would like to recognize all contributors (time and financial) equally. At the tables, residents discussed how a Buy a Brick/Paver fundraising opportunity could still be done in alignment with these values.

Activity 2: Idea Sorting

Residents reviewed the top ideas from the December meeting, as voted on by meeting attendees. They also discussed ideas that have surfaced since December and added them to list. Finally, they identified any potential partners and/or leaders (residents, groups, businesses) who could work together (or collaborate) with residents and Incourage to move the ideas to action.

Activity 3: Resident-led Ideas

Residents worked together to generate ideas that they could lead on their own or with other residents to generate funds for Tribune. Ideas included craft sales, raffles at their own club events, community garage sales, and a chili cook off.

Next Steps/Activity 4: Information session

Incourage will be hosting a Community Information Session focused on the Tribune on March 8. In preparation for the event, Incourage asked residents at the meeting to answer the following questions:

- What aspects of Tribune do you feel are the most important to share with others?
- What questions do you still have about Tribune?
- As you have shared Tribune with friends and family, what questions surface?

Where can I learn more?

Please visit the project website, TribuneBuilding.org, or call Incourage at 715-423-3863.