

Tribune Building Funding

To realize the Tribune, Incourage seeks \$5M support from regional and national foundations, other private donors and impact investors to complete this \$15M project and leverage \$7M of commitments to date:

1. Incourage has made an impact investment of over \$1M to launch the project, including purchase and design of the property.
2. Through bipartisan support in the '20-'21 budget, the State of Wisconsin has contributed \$3M.
3. Federal – seeking support through various agencies.
4. In-kind – includes development partner build-out; equipment donations; and parking lot collaboration with City shifting site development expenses.
5. Private contributions – Donations and grants from foundations, businesses and individuals; could include impact investments. \$700,000 raised to date comprised of many smaller gifts from residents.
6. New Markets Tax Credit allocation that will supply approximately \$3M of equity to the project, subject to raising \$5M in private contributions and other in-kind donations and investments in 2019.



Project funded to date through contributions from local residents, the Wisconsin Economic Development Corporation, ArtPlace America grant and over \$1M of impact investments from Incourage.

Tribune will foster economic growth and innovation for generations to come. Contributions of all sizes and types matter. To donate, visit TribuneBuilding.org/give.

