Tribune Building Funding

To realize the Tribune, Incourage seeks $5M support from regional and national foundations, other private donors and impact investors to complete this $15M project and leverage $7M of commitments to date:

1. Incourage has made an impact investment of over $1M to launch the project, including purchase and design of the property.

2. Through bipartisan support in the ‘20–’21 budget, the State of Wisconsin has contributed $3M.

3. Federal – seeking support through various agencies.

4. In-kind – includes development partner build-out; equipment donations; and parking lot collaboration with City shifting site development expenses.

5. Private contributions – Donations and grants from foundations, businesses and individuals; could include impact investments. $700,000 raised to date comprised of many smaller gifts from residents.

6. New Markets Tax Credit allocation that will supply approximately $3M of equity to the project, subject to raising $5M in private contributions and other in-kind donations and investments in 2019.

Project funded to date through contributions from local residents, the Wisconsin Economic Development Corporation, ArtPlace America grant and over $1M of impact investments from Incourage.

Tribune will foster economic growth and innovation for generations to come. Contributions of all sizes and types matter. To donate, visit TribuneBuilding.org/give.