



## Friends of Incouragement Fund

*The Friends of Incouragement Fund supports the foundation's annual operations. Gifts to this fund will help support our philanthropic work towards creating an inclusive, adaptive community that works well for all people. Support for this fund allows our staff to continue the work we do best, including:*

### Supporting local nonprofits

- Contribute grant resources to address changing needs in our community. In 2019, Incourage distributed nearly \$650,000 of grant resources to more than 60 local nonprofits.
- Deliver nonprofit staff/board training, such as Adaptive Leadership, Board Governance, and Speak Your Peace, along with creating capacity building opportunities.
- Provide access to local community data and research to assist nonprofits with their decision making and grant writing.

### Incubating new ideas and initiatives

- Connect individuals and organizations to resources in order to realize local projects and initiatives.
- Support resident-led ideas that bring people together to strengthen our community, including opportunities supported through our *What If* Grants.
- Provide startup and administrative support to bring projects to fruition, like our support of Dove's Nest, the Dick Trickle Memorial Project, and the Wood County Veterans Memorial Project.
- Create initiatives like our Farmers Market Dollars program, which provided greater access to local, healthy foods to over 500 residents during the summer/fall 2019, while supporting a local asset, the Downtown Farmers Market.

### Convening residents and organizations for greater impact

- Bring people together to share knowledge, skills, and resources.
- Provide our Community Survey data as a starting point to understand our community assets and challenges.
- Convene residents and organizations to solve community issues and fill needs. For example, Incourage led the effort to convert a vacated downtown building into the Centralia Center, bringing together three nonprofit organizations that serve local seniors, as well as private, public and philanthropic resources.

### Partnering for Community Development

- Invest and partner with Community Development Financial Institutions (CDFIs), like CAP Services, to provide affordable loans and business support services for local startup and existing small businesses. To date, over 17 local businesses have benefited from Incourage's investments in revolving loan funds, resulting in nearly \$1.3M in loans.

## Become a "Founding Friend"

We are seeking individuals, families and organizations to become a "Founding Friend" of Incourage. Founding Friends make a minimum commitment of \$5,000. Friends will be recognized on the Incourage website, through social media and Incourage eNews mailings, as well as at the Incourage office.

***Please contact Incourage at 715-423-3863 to make your commitment or if you'd like to discuss how you can make a difference in our community.***