

## Incourage is your philanthropic connection for our south Wood County area. We enjoy exploring the possibilities with you!

### Generating positive impact takes time, people and money. You can help.

#### It's What We Do...

We have over 30 years of expertise in facilitating and investing pooled endowed funds that focus on our community. Approximately 96% of the funds we manage were created for specified community non-profit organizations, or designated purposes through contributions for the benefit of the community.

Only about 4% of the funds we administer are considered unrestricted for flexible use. If you don't have a specific purpose in mind, but still want to participate, please consider donating to our unrestricted funds.

Your community benefits by all of us pooling our resources of time, talents and money, to truly make a positive difference where we live.

#### Many Opportunities to Give

Contributions can be made to existing funds, to establish new funds, or may be designated toward specified purposes like scholarships, endowments to support named organizations, or a field of interest like health or the arts.

The most flexible contributions are given as undesignated, also known as unrestricted, which Incourage is able to utilize for whatever is needed, allowing us the opportunity to address changing needs in our community.



Ways to give include cash or check, credit card, stocks, IRA rollovers, bequests in a will, life insurance, and more.

#### Did You Know?

Incourage is a regular guest on WFHR's radio program and has been doing so since 2008. We share Incourage news and highlights, and also feature other non-profit organizations and events in our community. Tune in the second Wednesday of each month during the Mid-day Magazine hour.



#### June 30, 2024, Investment Performance

For the period of January 1 through June 30, 2024, Incourage's endowed portfolio realized a gain of 6.8% after fees, ahead of our peers' median returns.

As of June 30, 2024, the endowed portfolio three-, five-, ten- and twenty-year annualized rates of return were gains of 4.0%, 8.5%, 6.9% and 6.8% after fees, respectively.

Additional financial and impact investing information is located online at [incouragecf.org/about-us/financials/](http://incouragecf.org/about-us/financials/).

#### Connect with Incourage

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**YOU make good things happen through unrestricted gifts. Give today.**

## Feature Story

### Promoting Education & the Love of Animals



*Helen's Zoo House Celebration - Wisconsin Rapids*

Helen Mead was an active citizen of Wisconsin Rapids who made a difference through her generosity. Helen's love for our community, our children, and for animals inspired her to establish the Helen A. Mead Designated Fund for the Benefit of the Wisconsin Rapids Zoo (the Helen Mead Zoo Fund) at Incourage (previously known as Community Foundation of South Wood County) in 1999. As a result, during the summer of 2000, the first program held was an "Exotic Petting Zoo."

Inspired by a desire to expand learning opportunities and her love of animals, Helen also envisioned a place for indoor educational programs. Incourage worked with the City of Wisconsin Rapids, on behalf of Helen, to construct a pavilion/shelter house at the zoo for the public's benefit. The result was Helen's Zoo House, built through the support of a \$75,000 grant from the Helen Mead Zoo Fund at Incourage and the City of Wisconsin Rapids funding the remaining amount.

Helen's Zoo House was dedicated on June 14, 2007 with a grand opening celebration, where animal educators from the Minnesota Zoomobile presented their first of

many programs. With an enclosed shelter house and support from the Helen Mead Zoo Fund, a variety of educational programs continue to be offered free of charge. Recent programs include Animal Quest, Raptor Education Group, Inc. (REGI), and Zoozort, to name a few.

Prior to construction of this facility all programming had to take place outside. But now, attendees are able to enjoy learning from programs within the walls of



*Little Boy at David Stokes Program*

Helen's Zoo House, where protection from the elements not only makes them more comfortable, but also expands the variety of programming we're able to bring to our local zoo.

You may have a vision of something you would like to see happen in the community, just like Helen did. If you'd like to discuss how your vision could become a reality, please come and have a discussion with us. We'd love to see more wonderful things happen in our community. We simply need people like you.



*Kathy McGrath - Marvelous Monarchs Program*

Visit <https://www.guidestar.org/> and search 'Incourage Community Foundation' to learn more



**Gold  
Transparency  
2024**

**Candid.**

#### Assets

June 30, 1994	\$140,809
June 30, 2024	\$33.9 Million

#### Charitable Focus of Assets

Designated Purposes	96%
Unrestricted Purposes	4%

	June 30, 2024	Since 1994
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Grants Awarded	\$494,400	\$37.3 Million
Scholarships Awarded	\$230,300	\$ 3.4 Million
Programs & Services	\$223,200	\$26.0 Million

Aug 2024