

YOUR Community Foundation since 1994!

PROJECTS

Projects like the Performing Arts and the Centralia Center, Helen's Zoo House, the ACT Playground, Wisconsin Rapids fireworks, the WI Fire & EMS Memorial, the Nekoosa Community Center, the Dick Trickle Memorial, and more, all became a reality with people like you and Incentive's collaboration.

NON-PROFITS

Many non-profit community organizations are assisted each year with their needs, such as FOCUS, Family Center, United Way, Boys & Girls Club, YMCA, Community Theater, Cultural Center, Three Bridges Recovery, ODC, Junior Achievement, and Wood County Veterans, to name just a few.

DONORS

We have partnered with many incredibly generous donors who have given of their time, talents, and treasure for the benefit of our community.


"Thank you for the work that Incentive continues to do to better our community."
-Guadalupe Ance

What Does Incentive Do?

We believe people are the greatest community asset we have and want to help make our community a place we're all proud to call home. So, through community members who want to make a difference, we help you find a way to make your philanthropic dreams come true and put your resources to good use.

We support innovative, resident-led, community-building ideas; encourage connections and collaboration among residents and organizations; and manage charitable funds created through the generosity and vision of many donors like you.

Just like Virginia Brazeau, who founded our community foundation back in 1994, you can make a difference too, no matter how big or small!



We Have Over 30 Years of Experience Helping People Like You!

Find your next step in making good things happen. We truly are the people's community foundation, connecting people, ideas, and resources to create a community that works well for all.

Incentive currently manages **118** scholarship and **280** additional funds for a variety of charitable purposes.

In 2024, **197** Scholarships were awarded in the amount of **\$231,250** to further local students continuing education.

2024: 191 grants awarded to **83** non-profit organizations, totaling **\$700,391**.

Ways to Help Through Giving

Unrestricted giving is one of the best ways you can help! Rather than being designated for a specific purpose, unrestricted gifts can be used at the discretion of Incentive for whatever is needed most, like covering every-day expenses and/or partnering with a community member to make something wonderful happen.

You Can Give Anonymously!

Contributions can be made to existing funds, to establish new funds, or may be designated toward specified purposes like scholarships, endowments to support named organizations, or a field of interest like health or the arts.

Contact us at hello@incentivecf.org or call 715-423-3863 to learn more.

Unrestricted gifts to our Friends of Incentive Fund provide the most flexibility and help support our ongoing community-building work.

Ways to give include cash or check, credit card, stocks, IRA rollovers, bequests in a will, life insurance, and more.

Scan code to give online:



Assets

September 30, 2024: \$35.9 Million

Charitable Focus of Assets

96% Designated Purposes
4% Unrestricted Purposes

Over the Years

Programs & Services	\$26.4 Million
Grants Awarded	\$37.5 Million
4,420 Scholarships Awarded	\$3.4 Million

Your unrestricted gifts make grants like these possible:



Photo from Hmong American Center



\$2,500 to support Los Nrog Peb Noj, a program providing food vouchers for low-income families to purchase food from Hmong businesses.

Photo from WR area Habitat for Humanity



\$2,500 to help address local affordable housing needs, specifically to support flooring and cabinet cost increases in a new home built for a local family.

Photo from AC Humane Society's FB page



\$2,500 to support necessary van repairs for the safe transportation of animals, staff and volunteers for Adams County veterinary services.

Photo from GSNWGL's FB Page



\$2,000 to support the lighting project at Camp Sacajawea in Wisconsin Rapids, which improves path safety from cabins to other buildings.



School of Health Promotion & Human Development
College of Professional Studies
University of Wisconsin - Stevens Point



\$12,165 over time to support a Regional Farmers Market Collaborative to identify overarching community-wide barriers to accessing the markets and innovative ways to increase community utilization of farmer's markets in Central Wisconsin.