

Incourage is your philanthropic connection for the south Wood County area & beyond. We're here to explore the possibilities with you!

Generating positive impact takes time, people and money. You can help.

It's What We Do...

We have over 30 years of expertise in facilitating and investing pooled endowed funds that focus on our community. Approximately 96% of the funds we manage were created through contributions for specified community non-profit organizations, or designated purposes for the benefit of the community.

Only about 4% of the funds we manage are considered unrestricted for flexible use. If you don't have a specific purpose in mind, please consider donating to Incourage's unrestricted funds to support our community.

Your community benefits from all of us pooling our time, talents, and financial resources to make a positive difference right here at home.

Many Opportunities to Give

Contributions can be made to existing funds, to establish new funds, or may be designated toward specified purposes like scholarships, named organization endowments, or field of interest funds.

The most flexible contributions are given as undesignated, also known as unrestricted, which Incourage is able to utilize for whatever is most urgently needed, allowing us the opportunity to address changing needs in our community in real time.



Ways to give include cash or check, credit card, stocks, IRA distributions, bequests in a will, life insurance beneficiary, and more.
Scan to give online today.

Did You Know?

We're pleased to announce the addition of 3 new members to our Incourage Board of Directors, as of April 1. These local residents join our team with a background of previous engagement with Incourage initiatives and a true heart for this community. Board members serve in a volunteer capacity, working closely with the staff in seeking to understand the changing needs of our south Wood County area and oversee all fiscal and strategic operations of Incourage. We consider ourselves fortunate to grow our Board with the unique skillset brought forth by each of these familiar faces. Please help us in extending a warm welcome to Stephen Hittner, Ben Joosten and Sue Mitchell.



June 30, 2025 Investment Performance

For the period of January 1 through June 30, 2025, Incourage's endowed portfolio realized a gain of 6.8% after fees, in line with our peers' median returns.

The endowed portfolio three-, five-, ten- and twenty-year annualized rates of return were gains of 13.2%, 10.8%, 8.0% and 7.1% after fees, respectively, ahead of our peers' median returns.

Additional financial and impact investing information is located online at [incouragecf.org/financial/](https://www.incouragecf.org/financial/).

Create Your Legacy - Start Today

Make a lasting impact. Talk to us about planned giving and leave a legacy that reflects your values.

Incourage Community Foundation, Inc.
478 East Grand Avenue, Suite 200
Wisconsin Rapids, WI 54494
p. 715-423-3863
www.incouragecf.org
hello@incouragecf.org

**YOU make good
things happen
through
unrestricted gifts.
Give today.**

Ocean Adventure Makes a Splash at Helen's Zoo House

Blossomfest got a whale-sized upgrade this year thanks to a special grant from the **Helen Mead Fund** at Incourage, in collaboration with the City of Wisconsin Rapids Parks & Rec Department. On Thursday, June 19, the Wisconsin Rapids Zoo was transformed into an ocean adventure destination, drawing families, students, and curious minds of all ages for an unforgettable dive into the world of whales. At the heart of the event stood a 65-foot life-sized inflatable whale, capturing imaginations and sparking curiosity. Guests were invited to step inside this massive marine mammal for an interactive, guided tour that explored whale anatomy, behavior, and their vital role in ocean ecosystems. The hands-on experience didn't stop there—visitors also got up close with a fascinating display of whale bone replicas, learning about conservation and the awe-inspiring science behind these gentle giants. The free event was a huge hit with hundreds of attendees—many of whom were experiencing this kind of interactive marine education for the first time.

Did You Know......thanks to this event, the petting zoo had a record number of visitors on a single day? More than 800 people visited the petting zoo during the 6-hour whale event. Zoo staff shared, “the animals were so well fed they couldn't eat another bite.”

We received thanks from people who had never gone to the zoo before, and those who appreciated it being scheduled on a national holiday so they could attend. Grants made possible through the **Helen Mead Fund** at Incourage continue to inspire educational and community-based opportunities throughout our region.



Photo Credits: Incourage & Our House Senior Living

Financial Overview

Assets

Jun 30, 1994 \$140,809
Jun 30, 2025 \$37 Million

Charitable Focus of Assets

Designated Purposes 96%
Unrestricted Purposes 4%

Impacts Over Time

	Jan-Jun 2025	Since 1994
Grants Awarded	\$ 518,800	\$ 38.1 Million
Scholarships Awarded	\$ 234,300	\$ 3.6 Million
Programs & Services	\$ 319,500	\$26.6 Million
Totals:	\$1,072,600	\$68.3 Million

Gold
Transparency
2025

Candid.

Visit Candid at <https://www.guidestar.org/> and search 'Incourage Community Foundation' to learn more

Aug 2025